



askafrika
decisioneering through facts

The Ask Afrika COVID-19 Tracker

Unpacking the significant social change brought on by the COVID-19 pandemic

Week 17 results, Level 3 - advanced
(22 – 28 July 2020)

COVID-19 topics that have been surveyed

Core weekly topics

- COVID19 understanding, fear & lockdown behaviours
- Emotional Distress
- Food Security/ Hunger
- Financial Distress
- Government & Business reputation
- Trust in leadership
- Stages of Grief

Rotation Topics week 17

- UIF
- Awareness of Healthcare Corruption
- Communities' Response to the Outbreak
- Impact on Healthcare
- Tobacco and Alcohol ban
- Traditional/Natural medicine
- Stokvels



Tracking the significant social change effected by this pandemic

PATHWAYS

- CATI & online
- 400 interviews weekly
- Core fractals measured

PASSAGEWAYS

- Videographic journals of 10 individual respondents
- Across psychographics & provinces

*The goal of forecasting is not to predict the future. **But to tell you what you need to know to take meaningful action in the present.***

- PAUL SAFFO



Independent Research for Decisionmakers

This research is conducted pro Bono, with the objective of giving equal Voice to Citizens during decision-making at government, business and NGO forums - whilst not being sponsored by any of them.

- The sample is proportionally distributed according to the South African demographic profile.
- The research provides a platform for South Africans to voice their experiences during this time.

We aim to provide insights to move people from fear to agency.

The COVID-19 omnibus provides reliable facts at your fingertips for smarter decision making.

Independently
conducted
research and
strong
methodological
rigour

The main aim of the research is to understand the socio-economic impact that the Coronavirus, lockdown and gradual re-opening of the economy has on South Africans.

Research design

Quantitative research design
10 minute questionnaire
Administered in English

Sampling

n=8324 interviews were conducted from the 1st of April to July.
The quota structure aligns with the proportions of the general population
Independently conducted research

Research methodology



Computer Aided Telephonic
Interviews (CATI)

n=3236



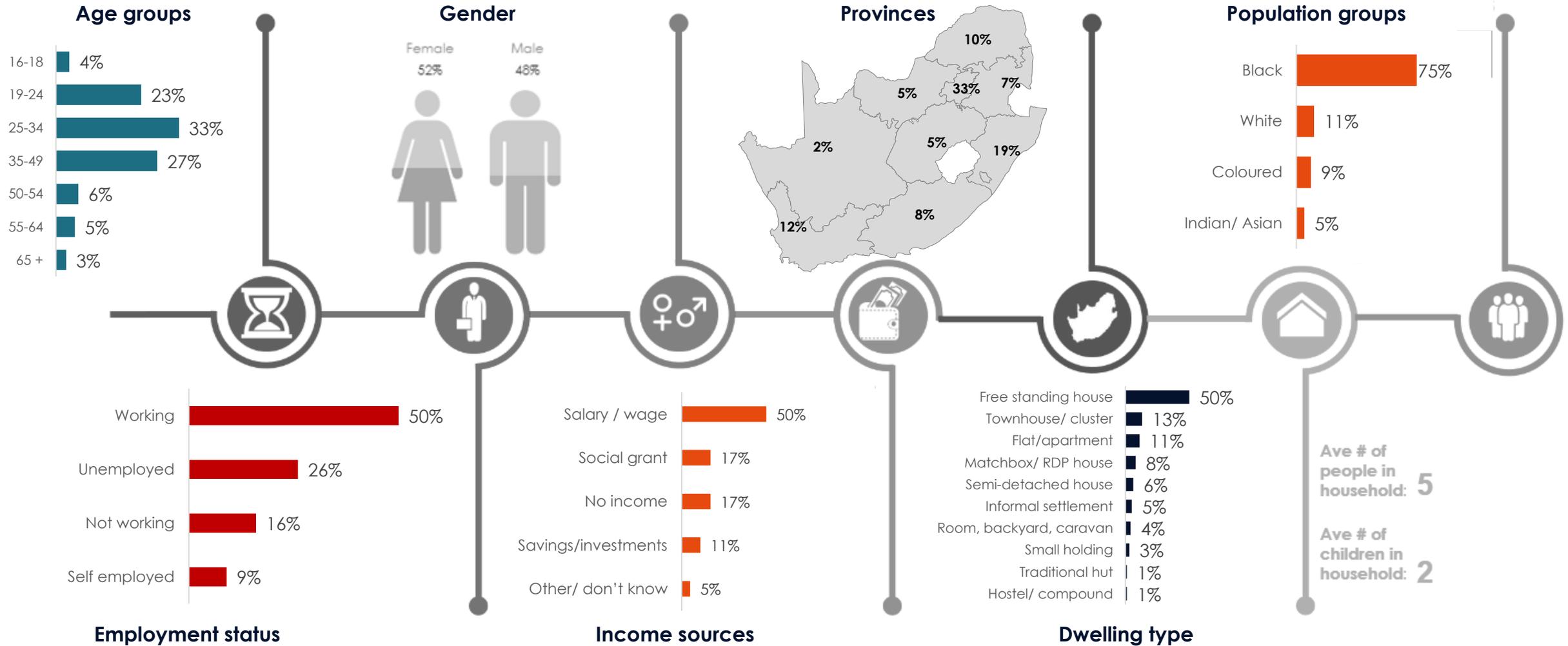
Online interviews

n=5088

Total interviews conducted to date: n = 8 324 Week 17 n=614



Respondent profile



Ask Afrika Covid-19 Tracker through the levels of lockdown

Level 5	Level 4	Level 3	Level 3 advanced	Changes during advanced L3
26 March – 30 April	1 May – 31 May	1 June – 21 June	22 June – onwards	13 July - onwards
36 days	31 days	21 days	21 days (ongoing)	Ongoing
High virus spread. And /or low health system readiness	Moderate to high virus spread, with moderate readiness	Moderate virus spread, with moderate readiness	Moderate virus spread, with moderate readiness (gradual level reduction)	Increased infection rate
<p>Hard lockdown with most restrictive rules to contain the spread of the virus to save lives..</p> <p>Only essential services permitted to work.</p> <p>Only allowed to leave place of residence for buying essential goods or medical emergency.</p> <p>No inter-provincial movement</p>	<p>Some activity beyond essential services allowed to resume, subject to extreme precautions required to limit community transmission and outbreaks.</p> <p>Restrictive movement with curfew hours (6am – 7pm). Exercise within 5km of residence allowed between 6am – 9am)</p> <p>No inter-provincial movement</p>	<p>Take-away restaurants, clothing retail, e-commerce, books & education product sale, etc. allowed.</p> <p>Liquor sales permitted within restricted hours. No tobacco sales.</p> <p>Free movement without curfew.</p> <p>No inter-provincial movement, except for exceptional circumstances</p>	<p>Restaurants, fast food outlets, coffee shops, casinos, lodges, B&B, timeshare facilities, resorts and quest houses open. Conference and meeting venues allowed.</p> <p>Liquor sales permitted within restricted hours. No tobacco sales.</p> <p>Free movement without curfew.</p> <p>Inter-provincial movement for work and school, as well as other exceptional circumstances</p>	<p>Ban on liquor and tobacco sales.</p> <p>Restrictive movement with curfew hours (5am – 8pm). School closures</p>
Ask Afrika Covid-19 tracker Week 1 – Week 5	Ask Afrika Covid-19 tracker Week 6 – Week 9	Ask Afrika Covid-19 tracker Week 10 – Week 12	Ask Afrika Covid-19 tracker Week 13 – Week 15	Ask Afrika Covid-19 tracker Week 16 / 17

Executive summary



Executive Summary: Financial security and Stokvels

During advanced level 3 of the lockdown, citizens have been mindful of their spending, with half having to borrow money to cope with the lockdown.

24% of respondents are currently or were previously a member of an informal savings club or stokvel. A quarter of respondents became a stokvel member during the lockdown period, while half of those who cancelled their membership did so during this year. Those who belong to a stokvel mainly live in Gauteng, work full-time and are between the ages of 25 – 35 years. 85% also have children living in their household.

They typically belong to a general savings club or a grocery stokvel to which they contribute between R150 –R300 a month or more than R500. The stokvel or informal savings club is typically their primary means of saving. 44% claimed or requested financial assistance from their stokvel during the lockdown, of which only 69% were paid the full amount they requested- 31% were paid less.



Executive Summary

Is Government doing enough?

One in three citizens think that the Government can do more to support its citizens. The belief that the citizenry does not receive sufficient support from the Government during the lockdown has throughout advanced level 3 been significantly more prevalent amongst females. Residents of the Western Cape and Gauteng also especially hold this sentiment, compared to those living in the North West, Mpumalanga, Limpopo and KZN. The need for government intervention to reduce poverty is also increasing throughout Level-3 advanced, as more is needed to improve the quality of life of citizens. This sentiment has especially been true in advanced level 3 for females and those living in the Western Cape and Gauteng.

As we progress through Level-3 advanced, fewer citizens also believe that the Government is doing enough to support businesses during the lockdown. This sentiment is mainly voiced by females on a national level.

Consistently since level 4, less respondents believe that the Government is doing a good job in informing and educating South Africans about the spread of the virus, indicating a continuous need for educational drives to prevent the spread of the virus.

National Government is however performing better than Provincial government in citizens' perceptions of their support for their communities and businesses.



Executive Summary: Healthcare System

As the lockdown progresses, South Africa has made great strides in increasing testing initiatives. Although the recovery rate is notable at 63%, the country is still showing high levels of fear of contracting the virus.

More people are aware of testing facilities in their communities and also know others who have been tested for Covid-19. As the number of people who test for the virus increases, so do fears that South Africa will run out of test kits, that the healthcare system will not be able to cope and South African hospitals will not have enough. There is also extreme concern amongst citizens that our country might run out of ventilators to treat patients when the peak hits the country.

Awareness of COVID-19 corruption remains high amongst respondents. This is especially true in the healthcare system, as citizens believe this corruption has increased during the Covid-19 pandemic. Two in five respondents are extremely concerned about this corruption in the Healthcare system.



Executive Summary: Healthcare

Throughout advanced level 3, half of citizens have been concerned that they are at higher risk due to underlying conditions, which has especially been elevated amongst older citizens and South African men.

Most respondents are committed to preventative measures and believe that they are playing their part to prevent the spread of the virus. Many believe that they should take personal responsibility for their health and not rely on the government when they contract the virus. Staying at home and social distancing are aspects people try to take seriously and as the virus continues to spread is becoming more of a serious issue for people. Similarly, frequent hand washing practices have increased and sanitising has become habitual for many respondents

Mask wearing, social distancing and staying at home seem to be the most prevalent methods employed to prevent the spread of the virus. The ability to maintain sanitising practices is high, with an index score of 79/100. The Northern Cape seems to have the highest difficulty adhering to hygiene practices such as regularly washing hands, sanitising, wearing PPE and self-isolation.

Although conventional/ Western medicine is preferred, one in two respondents believe that Natural/ Herbal medicine can treat Covid-19, while a third believe ritual healing can do the same.



Executive Summary: The ban on the sale of alcohol

Although most respondents believe that the ban on the sale of alcohol and tobacco increases the illegal trade in their communities, they welcome the President's new regulations, with three in five respondents indicating it is a good thing.

If respondents illegally bought cigarettes, they mainly bought cartons, while 62% of smokers tried to quit during lockdown. The alcohol ban mostly caught citizens by surprise as half of respondents noted that they were not able to stock up on alcohol before the ban was reinstated.

Almost half of respondent indicated that they are saving money due to not being allowed to buy alcohol, although, 43% noted that if the ban on alcohol is partially lifted, they would go to a sit-down restaurant to consume an alcoholic beverage.



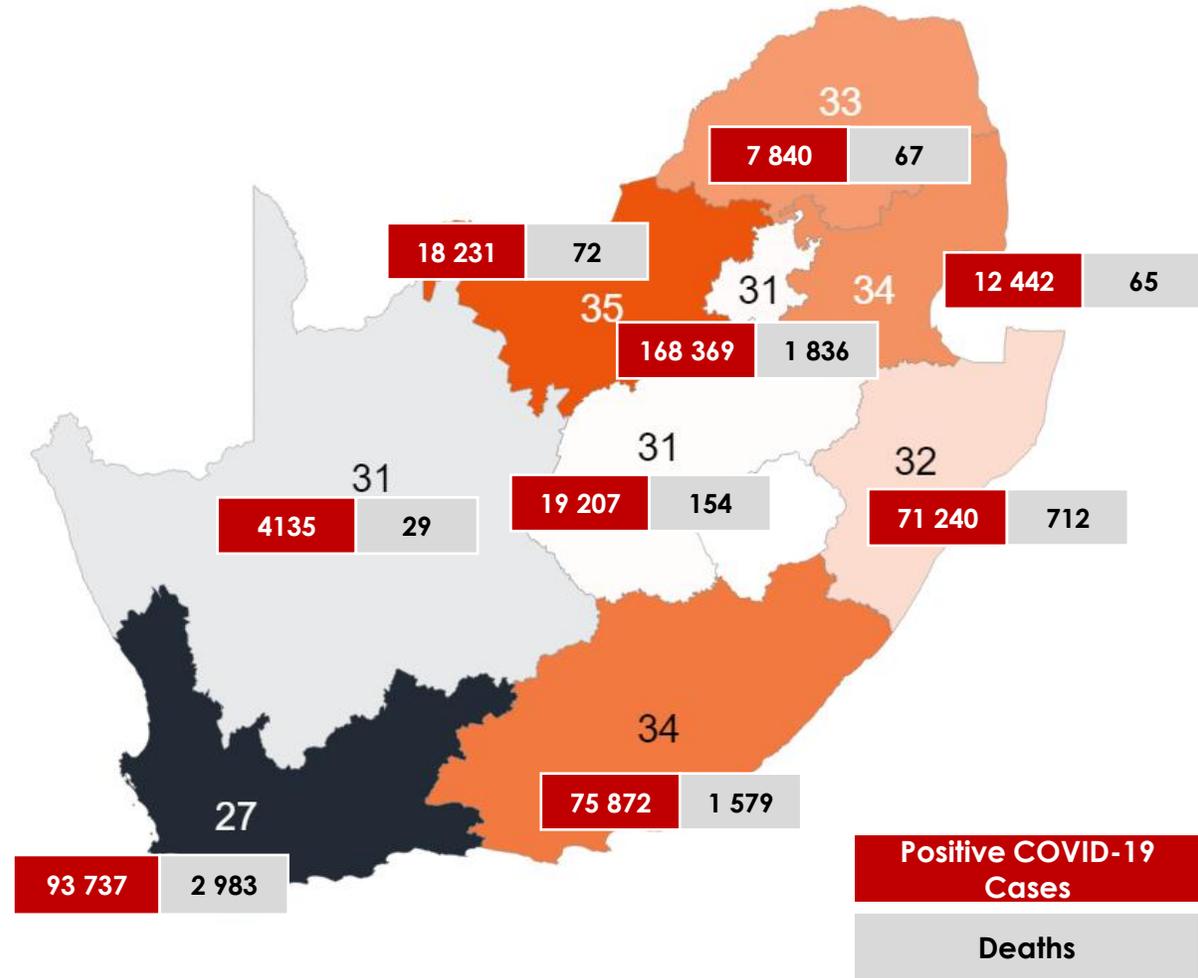
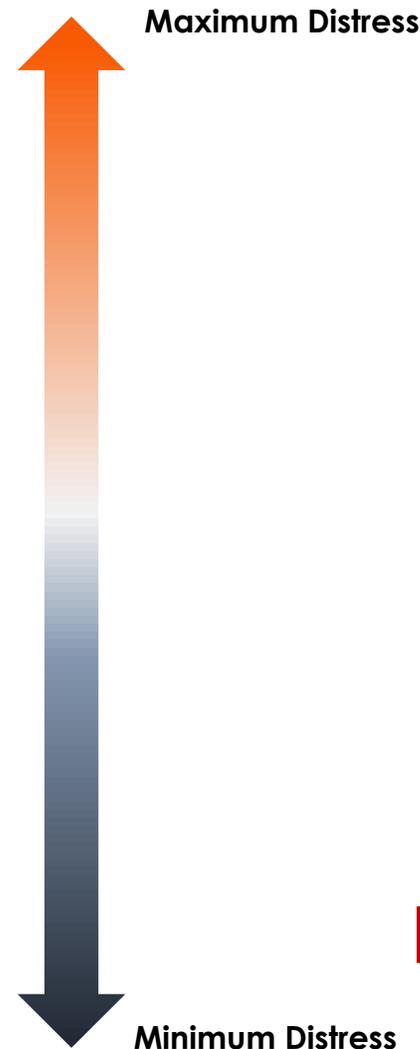
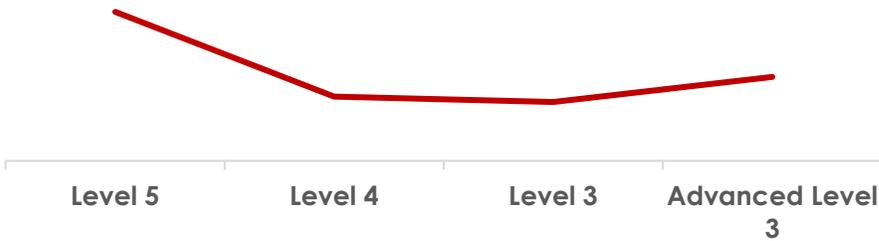
Distress

Overall Distress is the highest in the North West, lowest in the Western Cape

Overall Distress Index 32

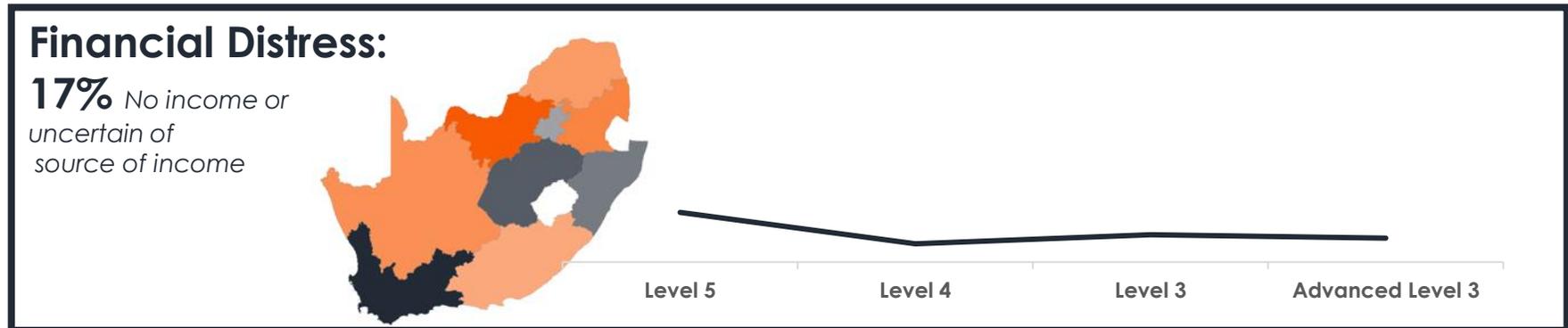
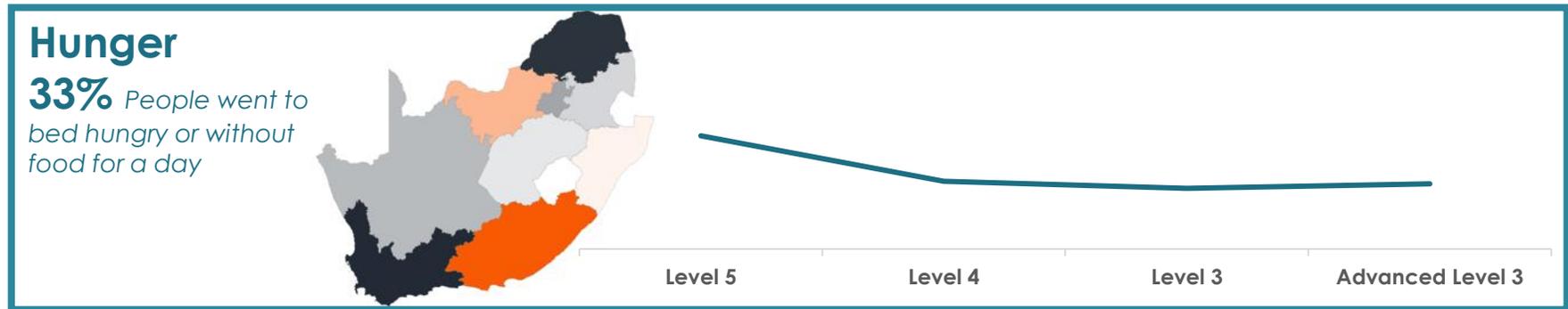
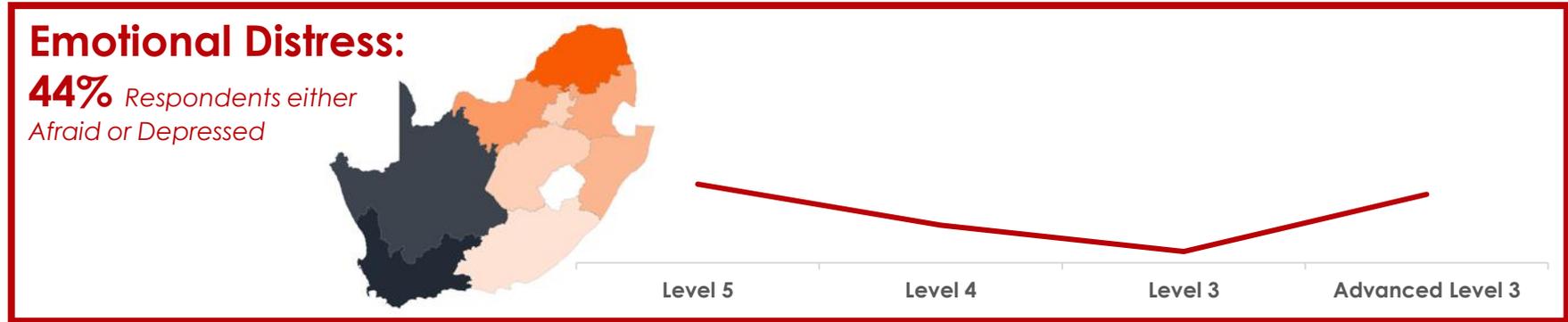
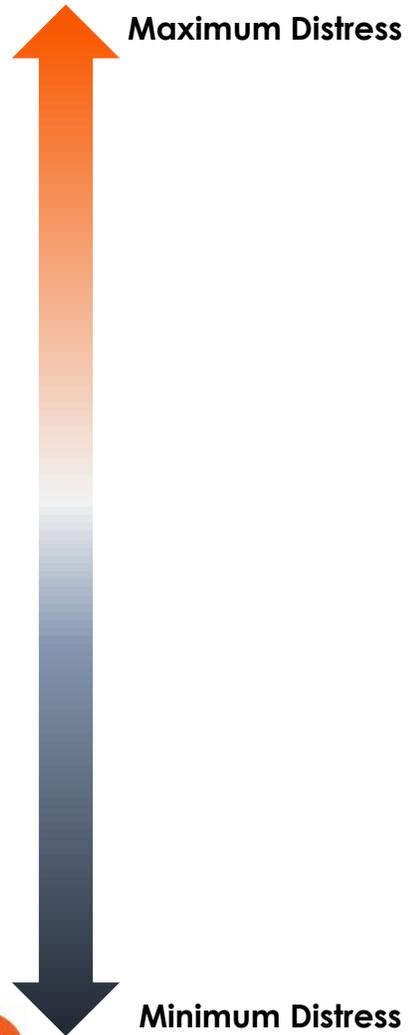
(week 4-17)

(Including food insecurity, financial wellness and emotional distress) * Index score calculated out of 100.

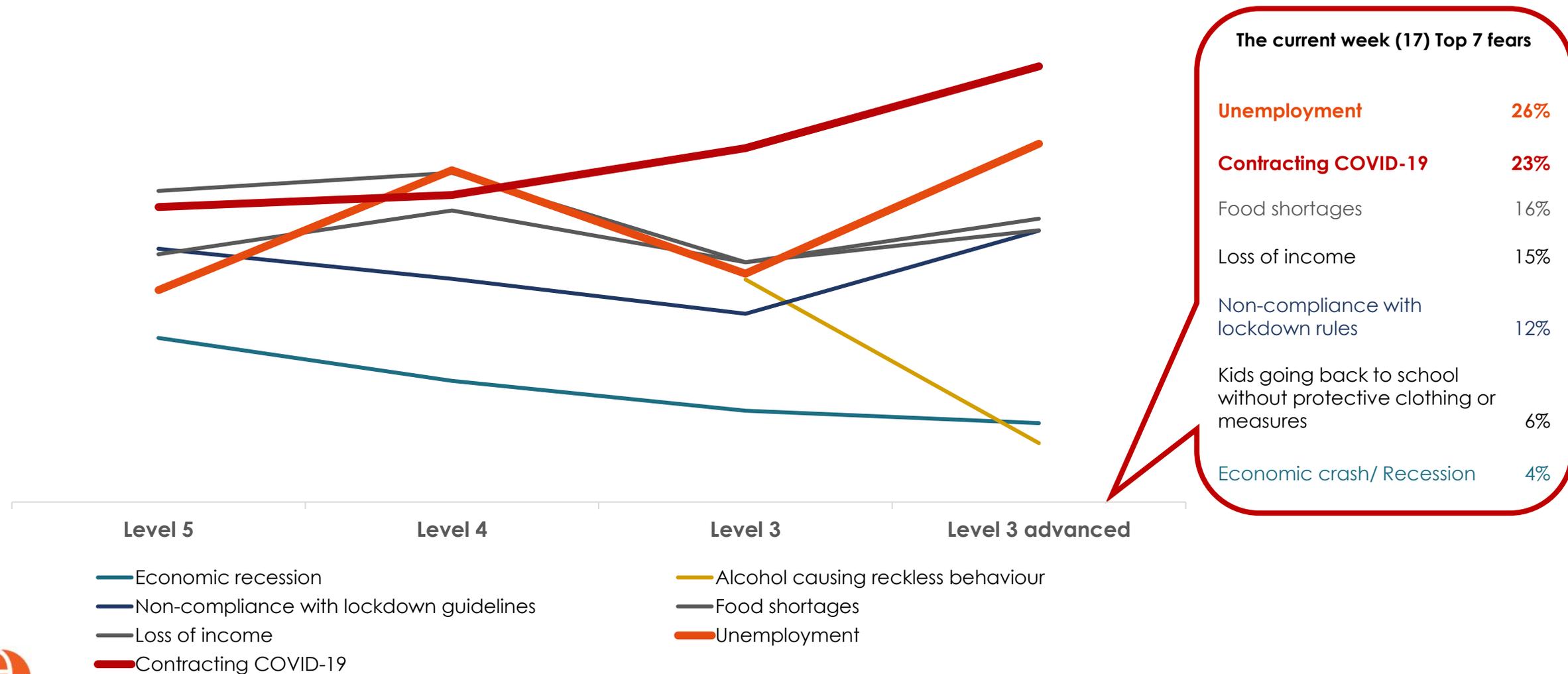


Positive COVID-19 Cases
Deaths

Financial distress has increased in the North West province. Limpopo has the highest indicators of emotional distress, while the Eastern Cape continues to show high levels of hunger.



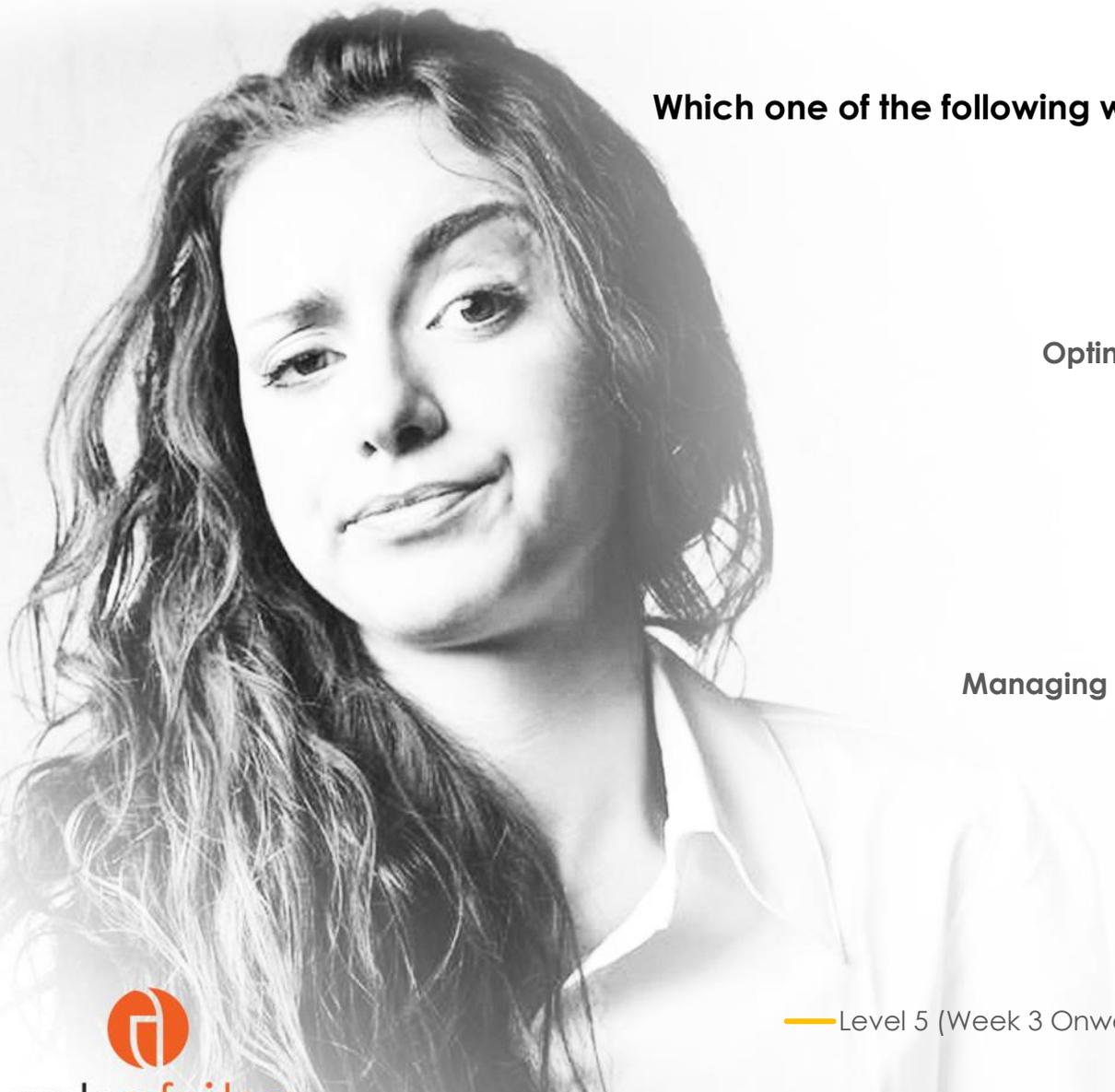
Fears are dynamic. The fears of Covid19 and of Unemployment are the highest of all currently.



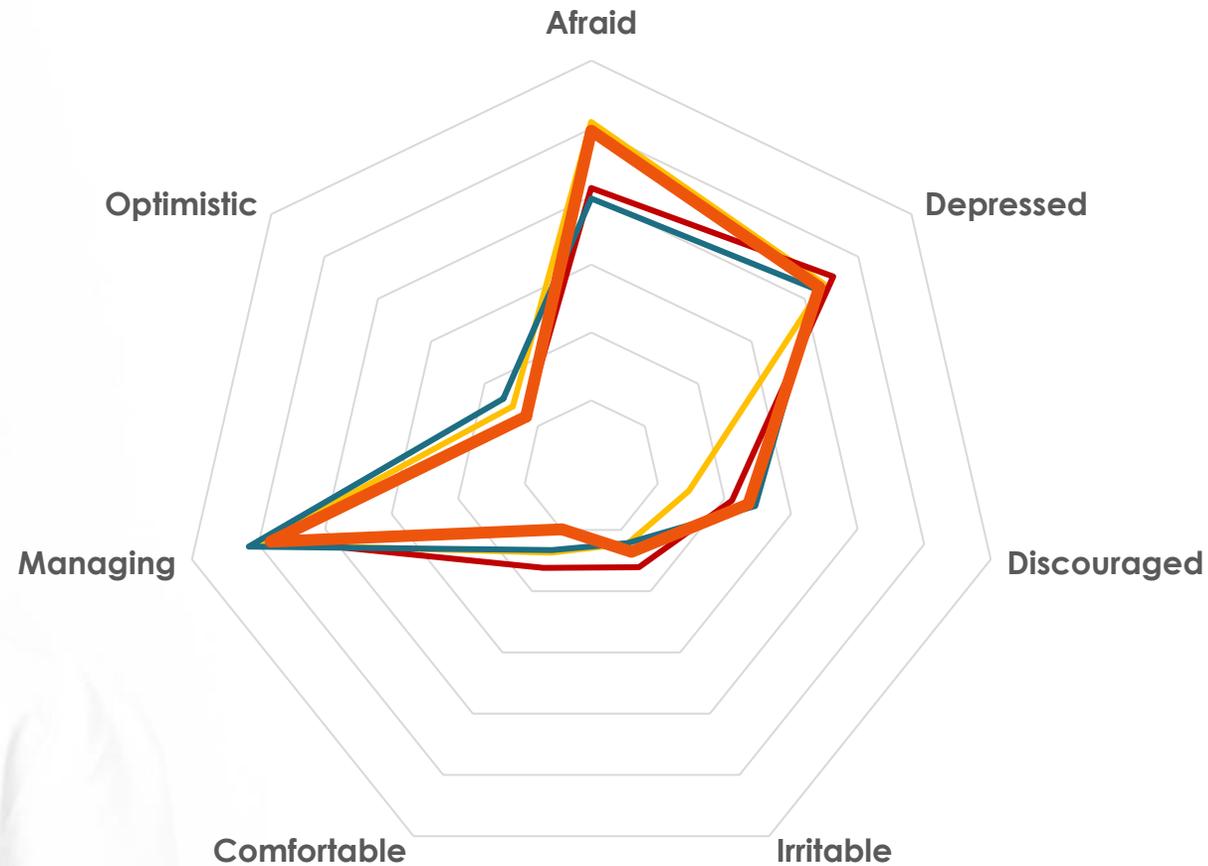
Showing top 7 responses for the weeks | Open ended responses

Emotional wellbeing

Fear levels are again as high as in level 5.



Which one of the following words best describes your feelings during the national lockdown period?



— Level 5 (Week 3 Onwards)

— Level 4

— Level 3

— Advanced Level 3

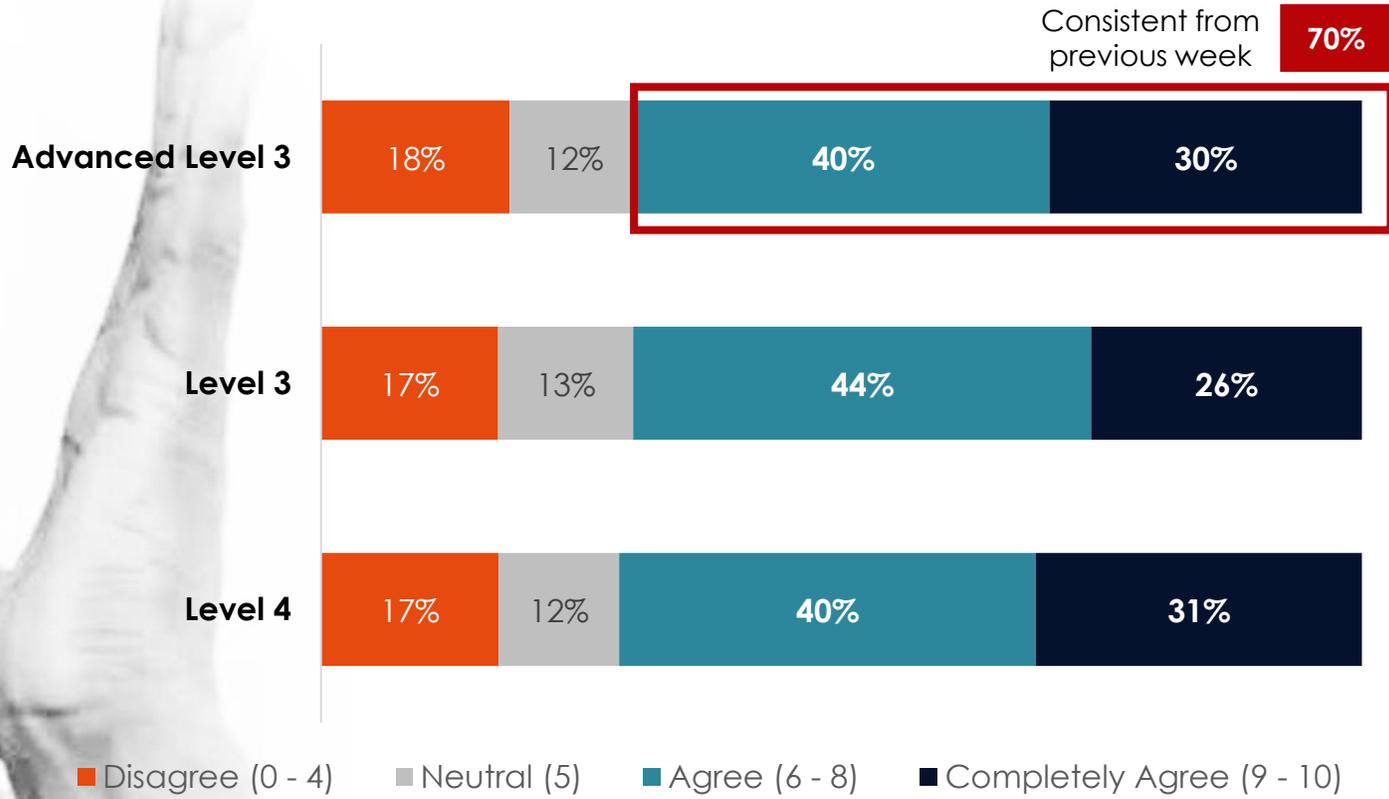
Most citizens are struggling to accept the Covid reality.

COVID-19 STAGES OF GRIEF

	DENIAL	ANGER	BARGAINING	SADNESS	ACCEPTANCE
	<i>This virus won't affect me.</i>	<i>I'm being forced to stay at home and my activities have been taken away.</i>	<i>It's okay - if I social distance for a few weeks, everything will be better.</i>	<i>I don't know when this will end.</i>	<i>This is happening, I have to figure out how to proceed.</i>
Start of lockdown	19%	16%	26%	24%	15%
Today	10%	11%	22%	36%	21%



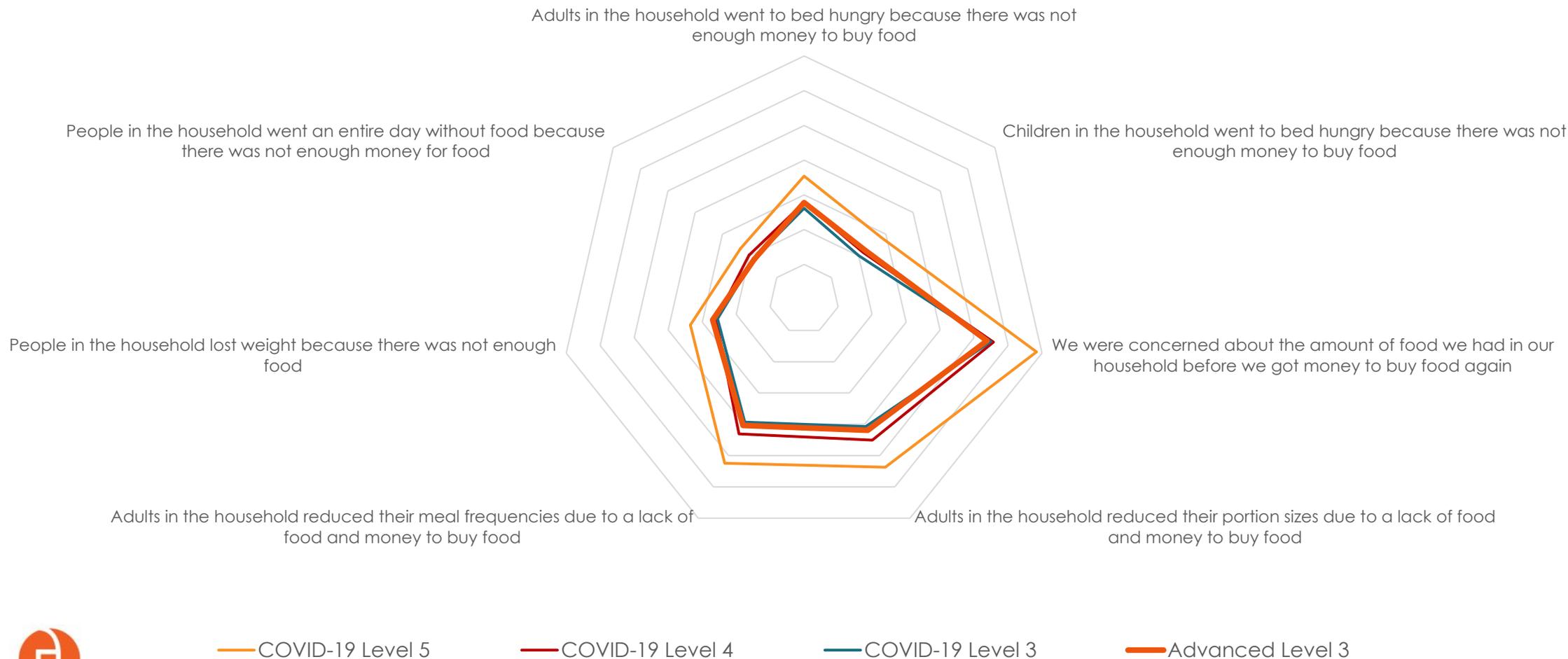
High frustration levels around the lockdown persist in communities.



Food Security and Financial wellbeing



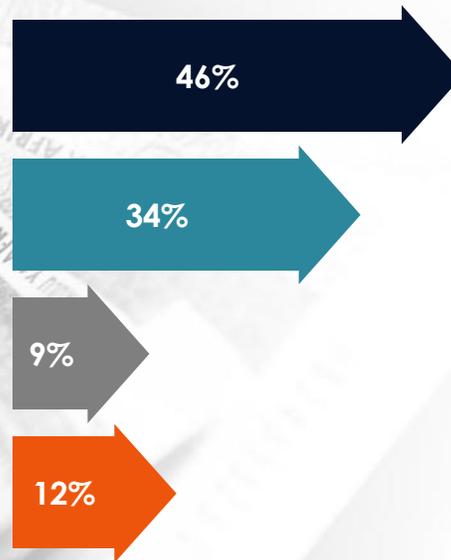
Although 54% of citizens are concerned about the amount of food in their homes, food security has improved since level 5.



During advanced level 3 of the lockdown, citizens have been mindful of their spending, with half having to borrow money to cope with the lockdown.



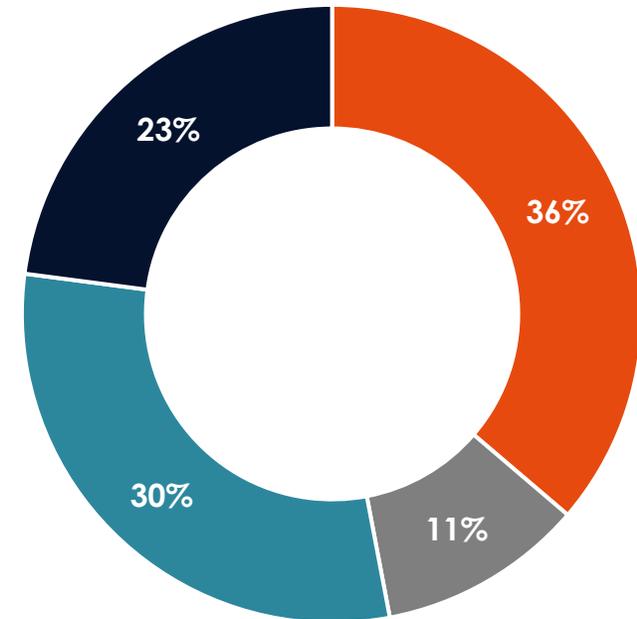
I am more careful with my money



Disagree (0-4) Neutral (0-4) Agree (0-4) Completely Agree (0-4)

Single mention
n=1730

I will have to borrow money to cope with the lockdown



Single mention
n=1693

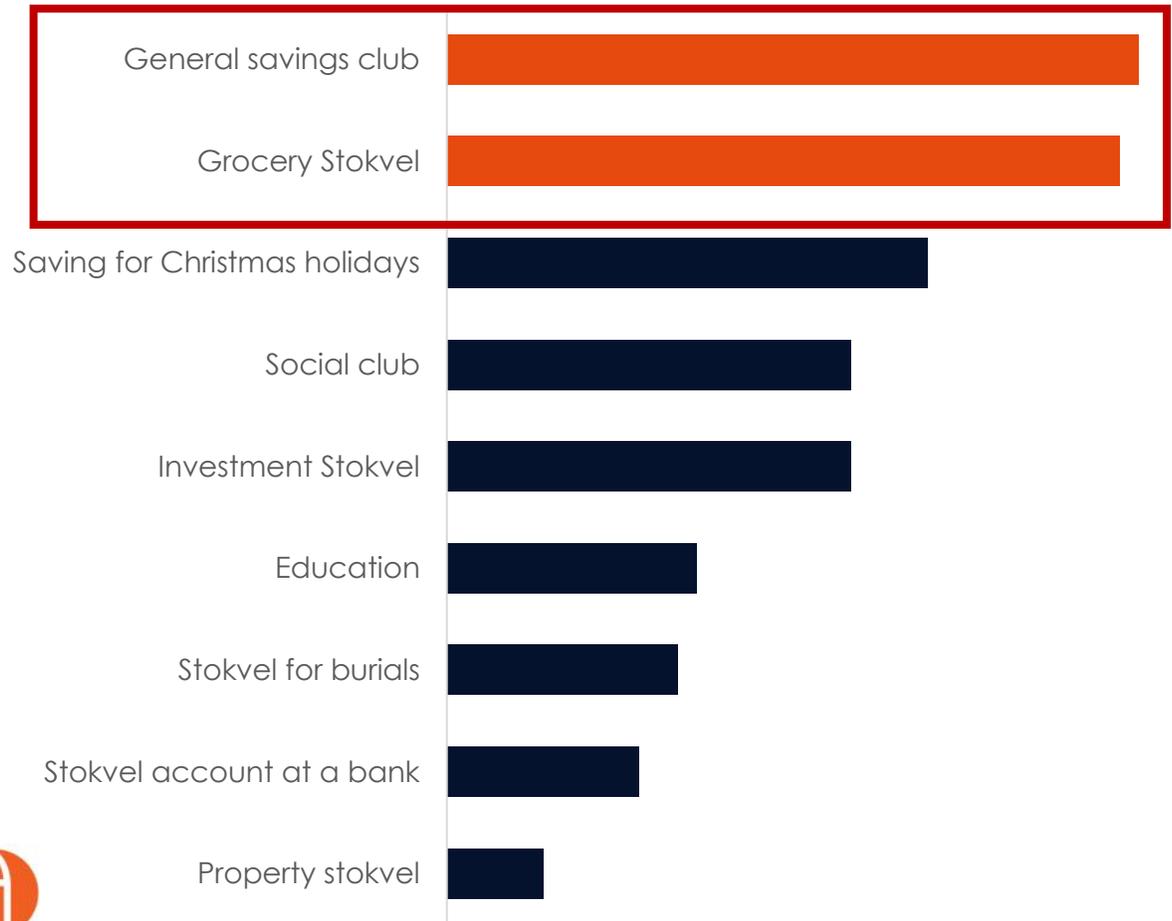
Stokvel / informal savings club



24% of respondents are, or have been in the past, a member of a stokvel or informal savings club

(16% currently subscribed) n=617

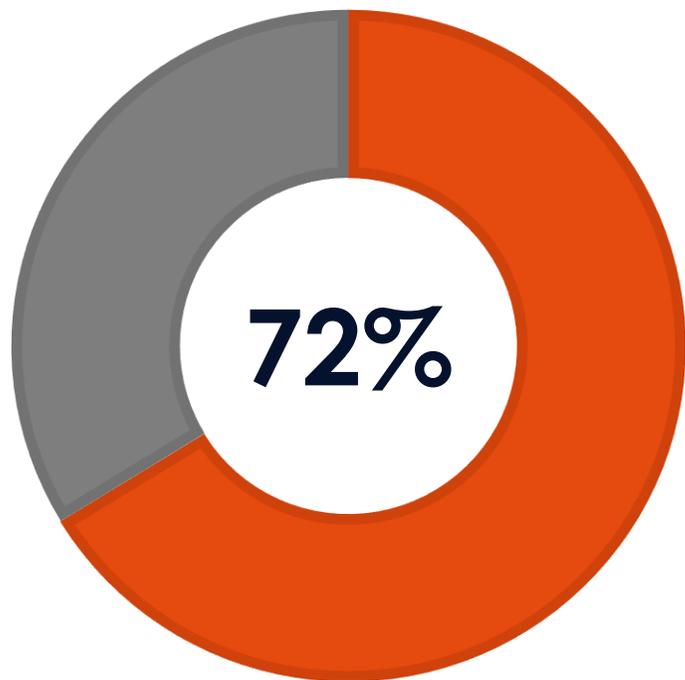
Types of stokvel or informal savings clubs subscribed to



Subscription tenure:

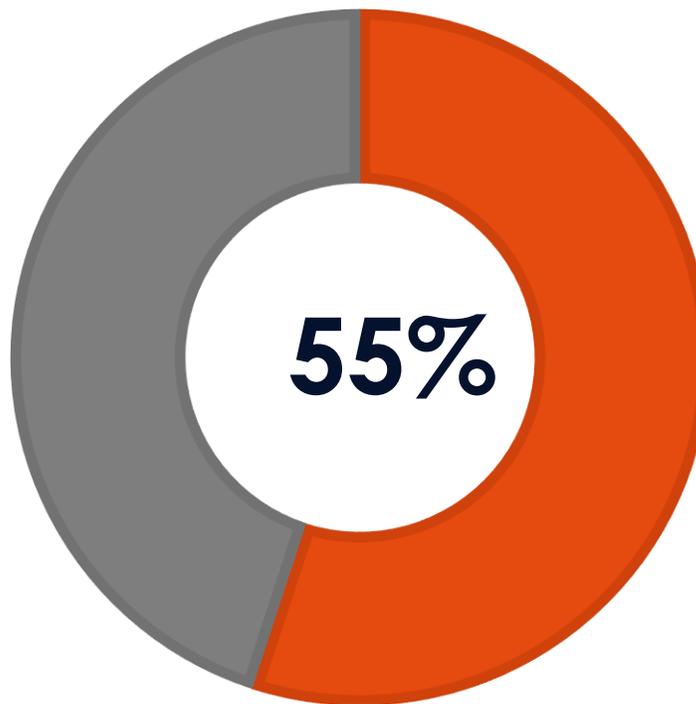


Stokvels - a primary means of saving



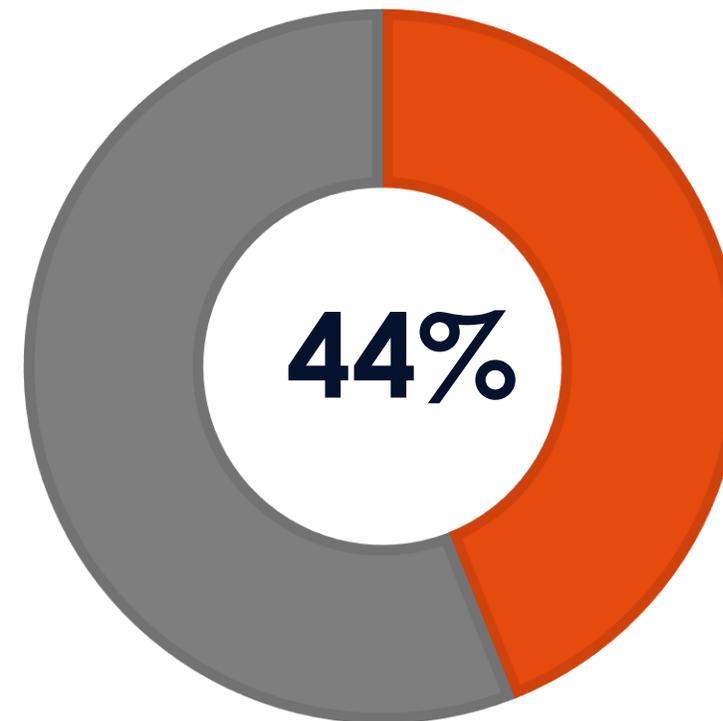
of those currently a stokvel/
informal savings club
member, indicated that
this is their primary means
of saving.

n=101



of those that churned
from an informal savings
club/ stokvel, have done
so during this year.

n=49



**claimed or requested
financial assistance from
their stokvel during
lockdown**

Of which **69%** were paid the agreed amount
and **31%** were paid less.

n=101

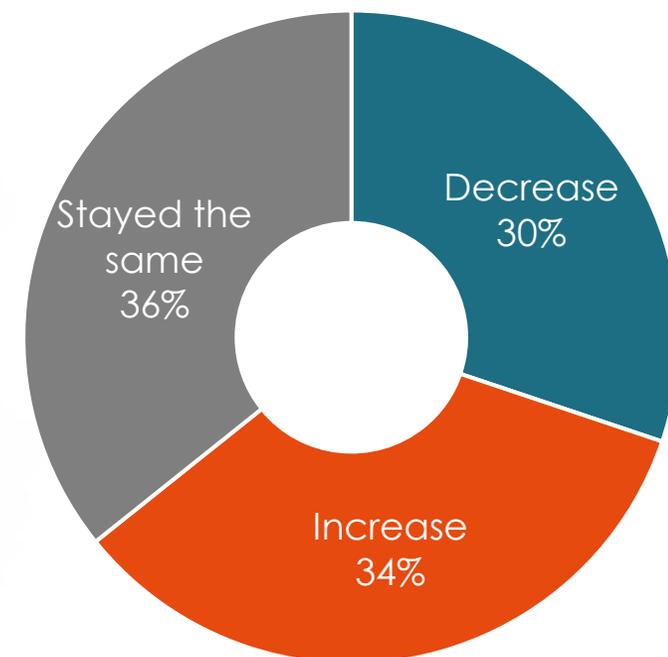


Monthly contributions to a stokvel ranges between R150 – R300 or more than R500.

Normal monthly contribution



Change in the membership numbers during lockdown



Traditional/ Natural medicine/ Homeopath





believe that
Natural/ Herbal
medicine can
treat COVID-19

31% believe
that Ritual
healing can
treat COVID-19

Single mention
n=616



If having to choose between natural and conventional/western medicine, respondents will opt for conventional medicine. Ritual healing is not as common as herbal medicine. Respondents also prefer to consult with a General Practitioner to recommend a suitable remedy for ailments and illnesses.

South Africans consult these advisors for ailments or illnesses for a suitable remedy

68% General Practitioner

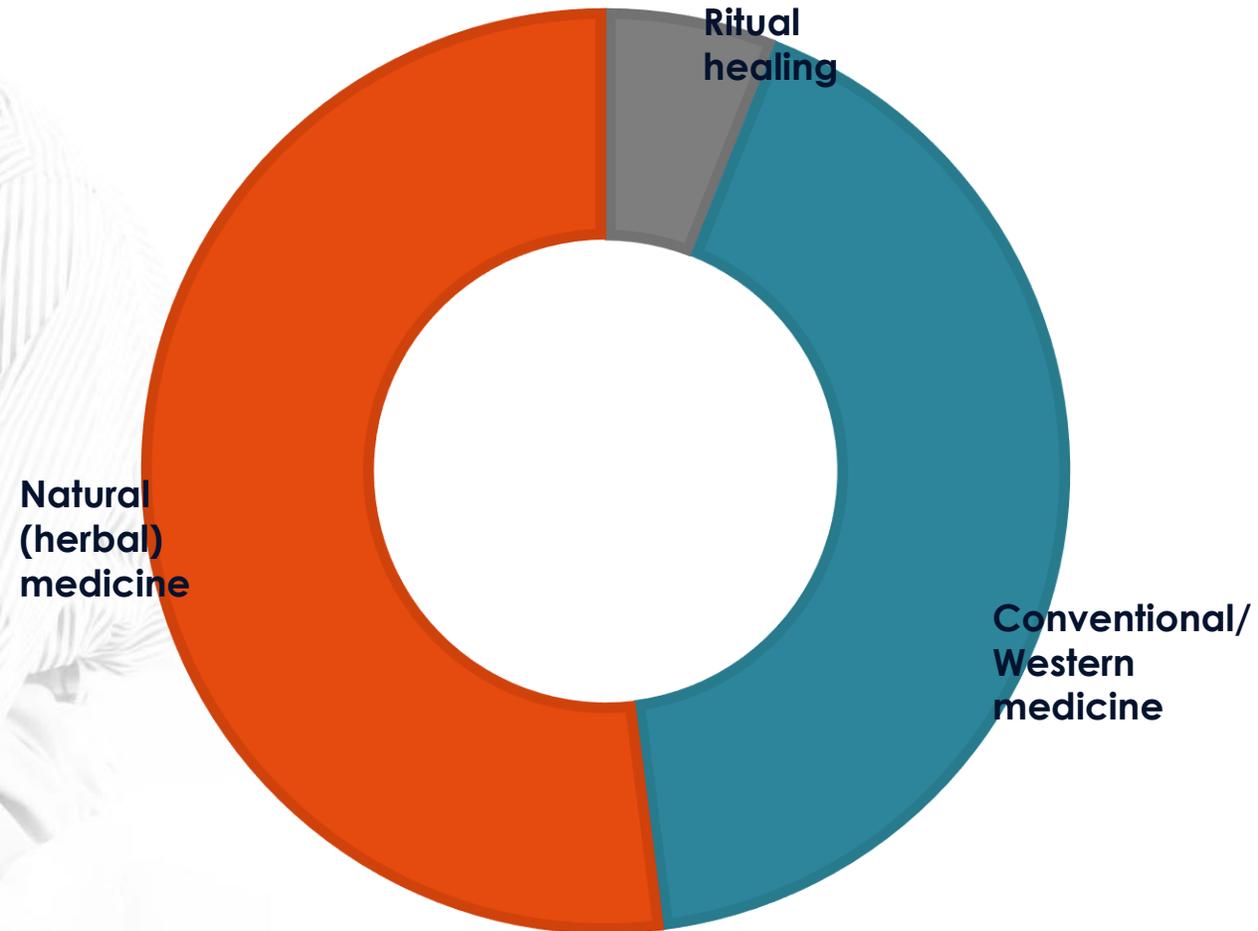
8% Inyanga (an indigenous South African herbalist)

7% Naturopath (holistic healer)

6% Sangoma (a diviner)

18% do not typically consult any type of advisor

Which of the following do you mostly use?



Single mention
n=616

Healthcare experiences, concerns and corruption



An increase in COVID-19 testing is evident throughout the lockdown period and more people are aware of testing initiatives in their areas.

I have been tested for COVID-19



I know of someone who has been tested for COVID-19



37% indicated that there are testing initiatives in their area

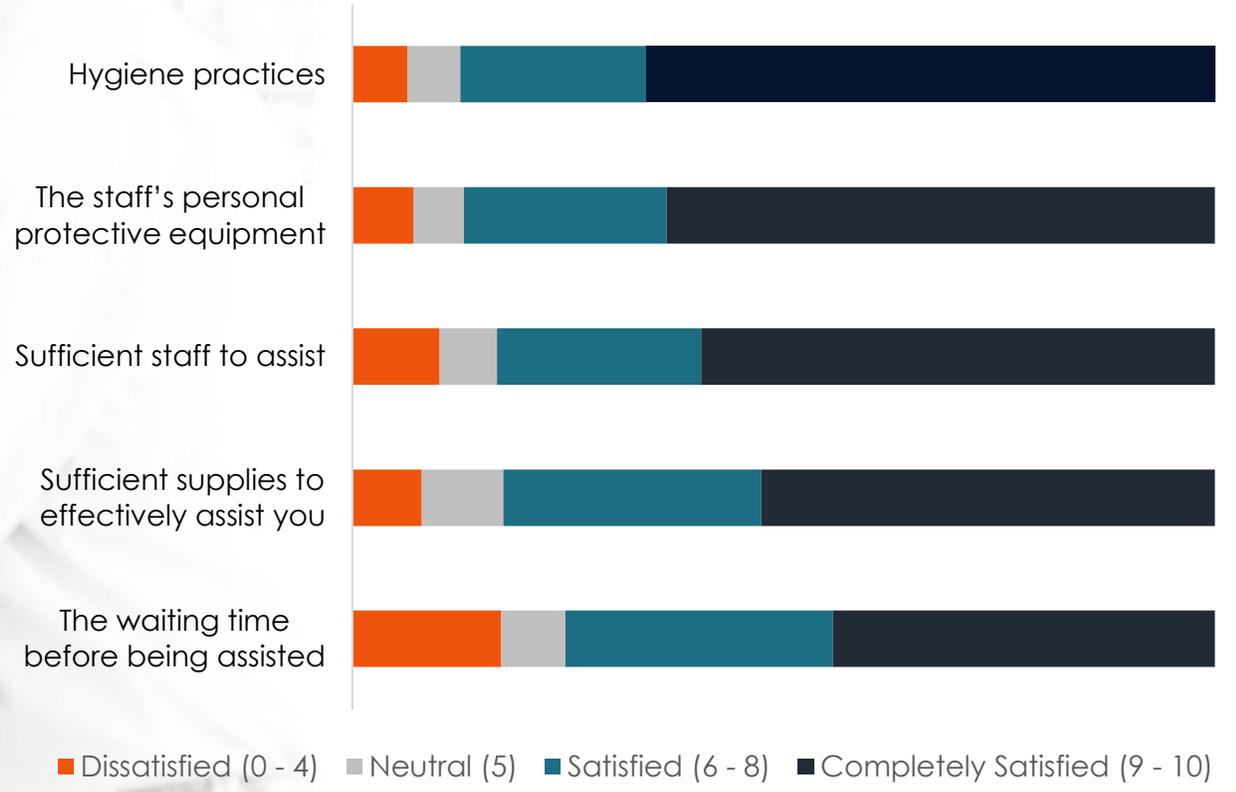


Those who visited a pharmacy in the last 3 weeks were mostly satisfied with the hygiene practices and staff's PPE. Four in five believe that stock levels are sufficient, while waiting times seem to be a pain point.



30% visited a Pharmacy in the last 3 weeks

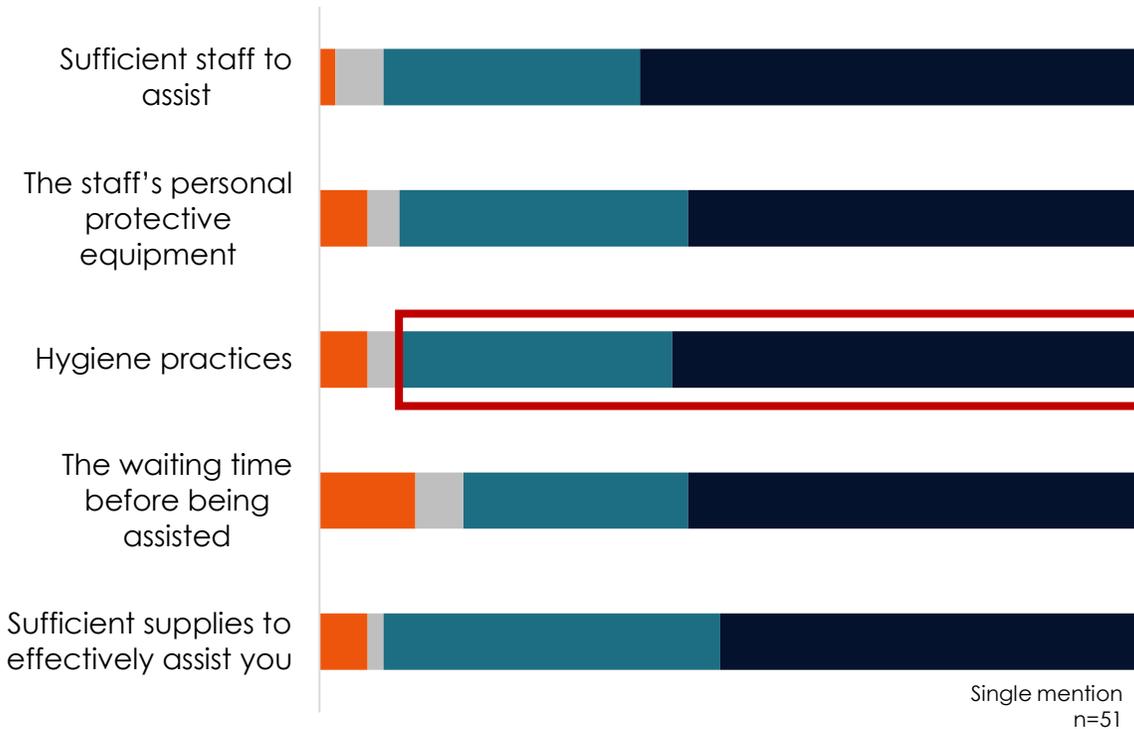
Please tell us how satisfied you were with the following at the **Pharmacy** you visited?



Dissatisfaction with public hospital waiting times, staff and supply availability is high. It is however even more disconcerting that satisfaction levels of hygiene practices in public hospitals are 23% less than in private hospitals.

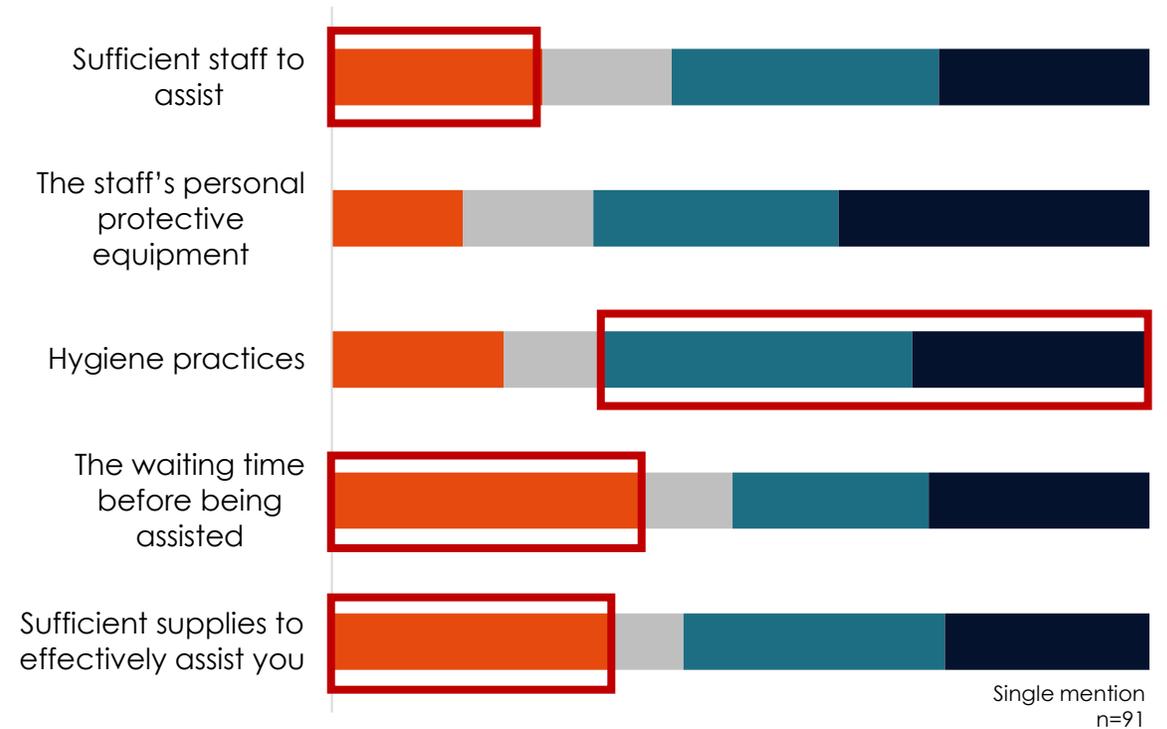
5% visited a private hospital in the last 3 weeks

Please tell us how satisfied you were with the following at the **Private Hospital** you visited?



7% visited a public hospital in the last 3 weeks

Please tell us how satisfied you were with the following at the **Public Hospital** you visited?

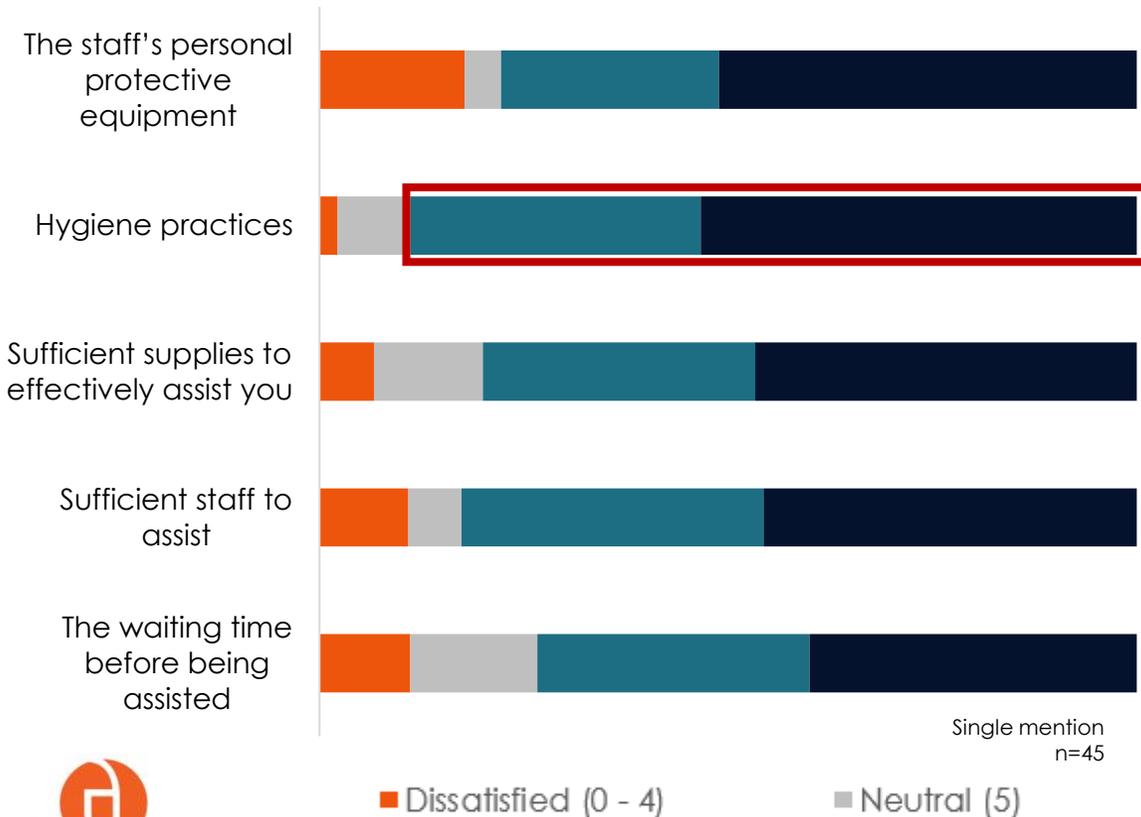


■ Dissatisfied (0 - 4)
 ■ Neutral (5)
 ■ Satisfied (6 - 8)
 ■ Completely Satisfied (9 - 10)

Dissatisfaction with the service delivery of public clinics, especially the waiting times, is apparent. Again, there is disparity in satisfaction levels of hygiene practices between private and public clinics, although less than with private and public hospitals.

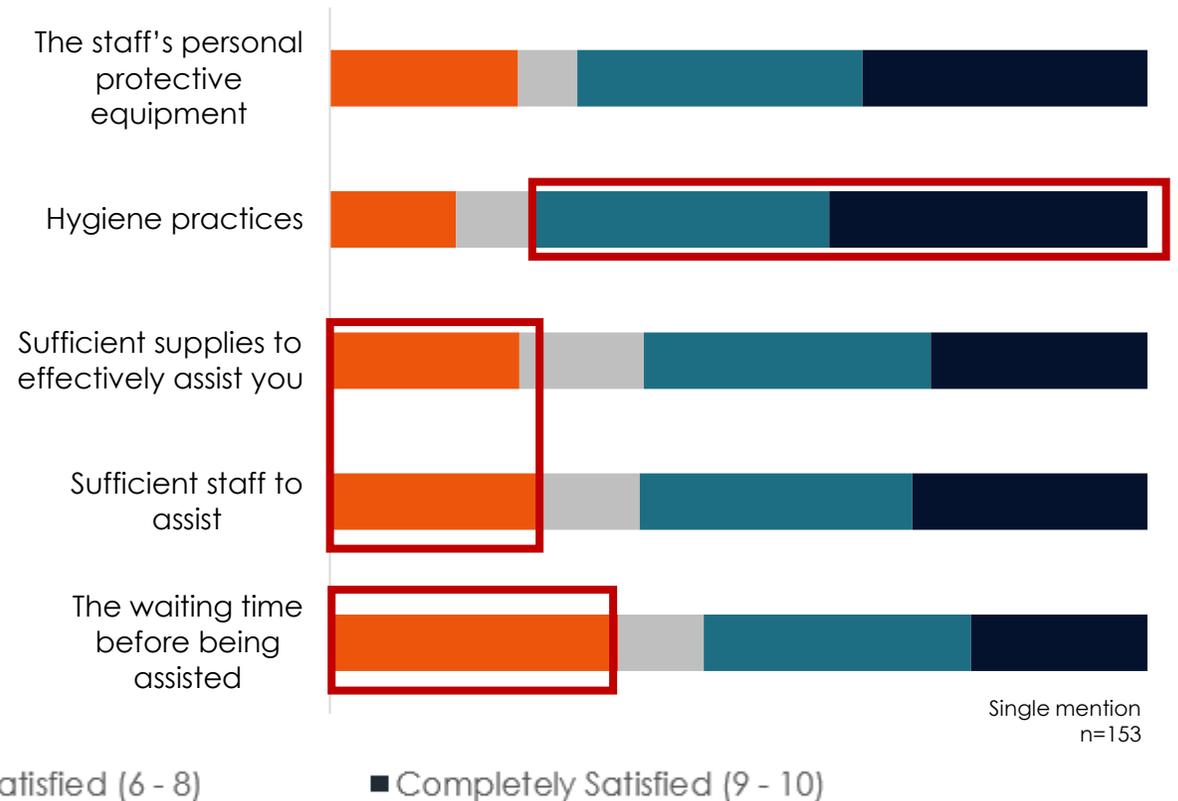
3% visited a private clinic in the last 3 weeks

Please tell us how satisfied you were with the following at the **Private Clinic** you visited?



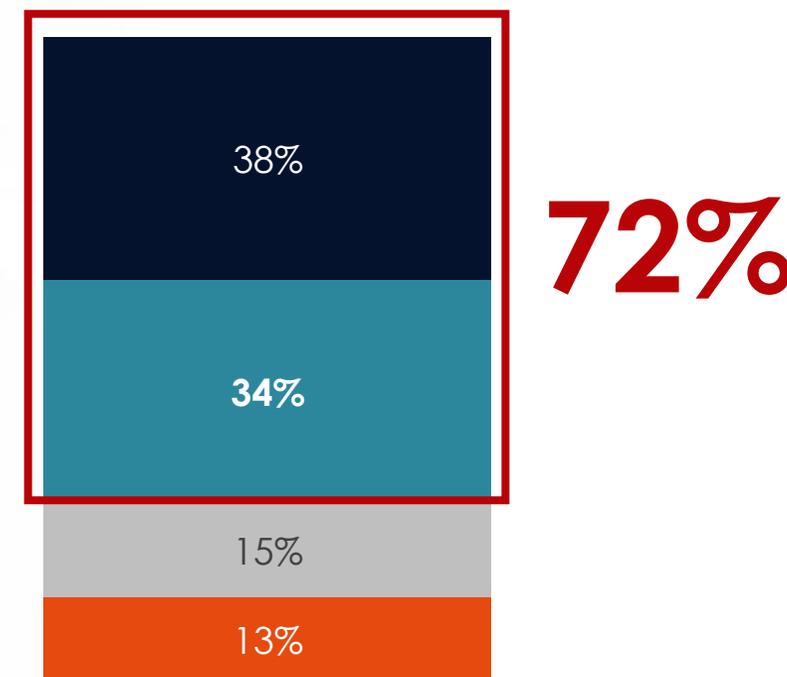
13% visited a public clinic in the last 3 weeks

Please tell us how satisfied you were with the following at the **Public Clinic** you visited?



Only 13% of Citizens are not concerned about South Africa running out of Covid-19 test kits.

How concerned are you about the following



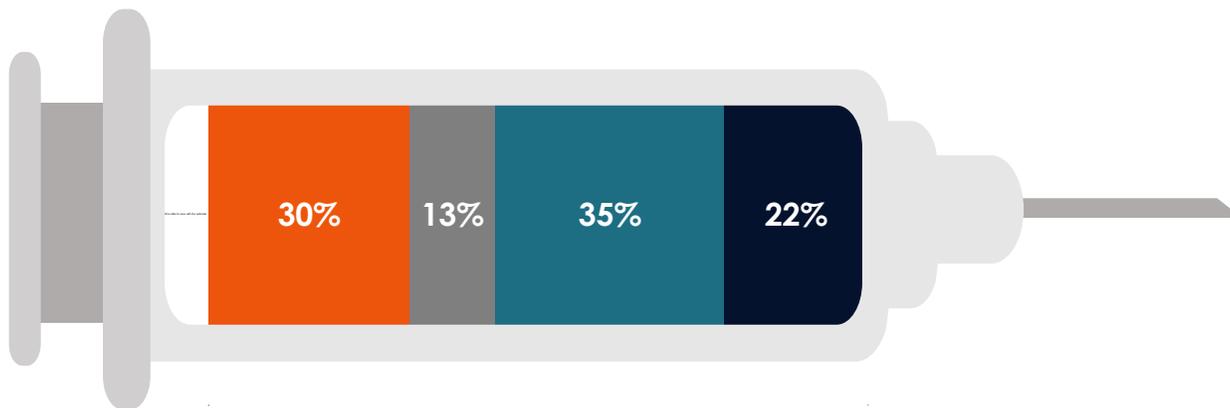
South Africa is running out of Covid-19 test kits

- Not concerned (0 - 4)
- Concerned (6 - 8)
- Neutral (5)
- Extremely concerned (9 - 10)

Single mention n= 1218

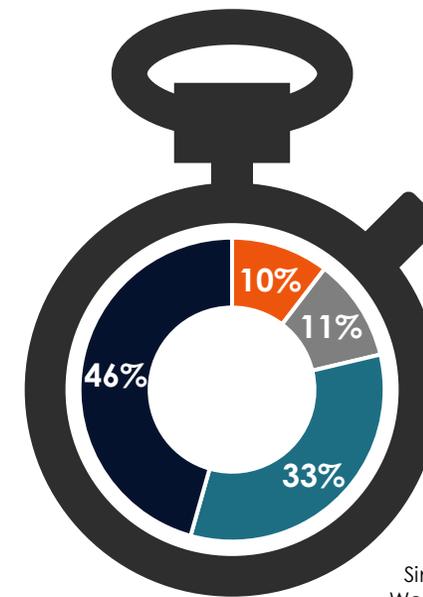
A quarter of citizens are showing extreme concern that the South African health care system will not be able to cope with the pandemic, with almost half of citizens also expressing extreme concern that hospitals will not have enough beds to deal with the pandemic.

The South African health care system as a whole will be able cope with the outbreak



Single mention
Week 17 n=1913

South African hospitals may not have enough beds to deal with the pandemic



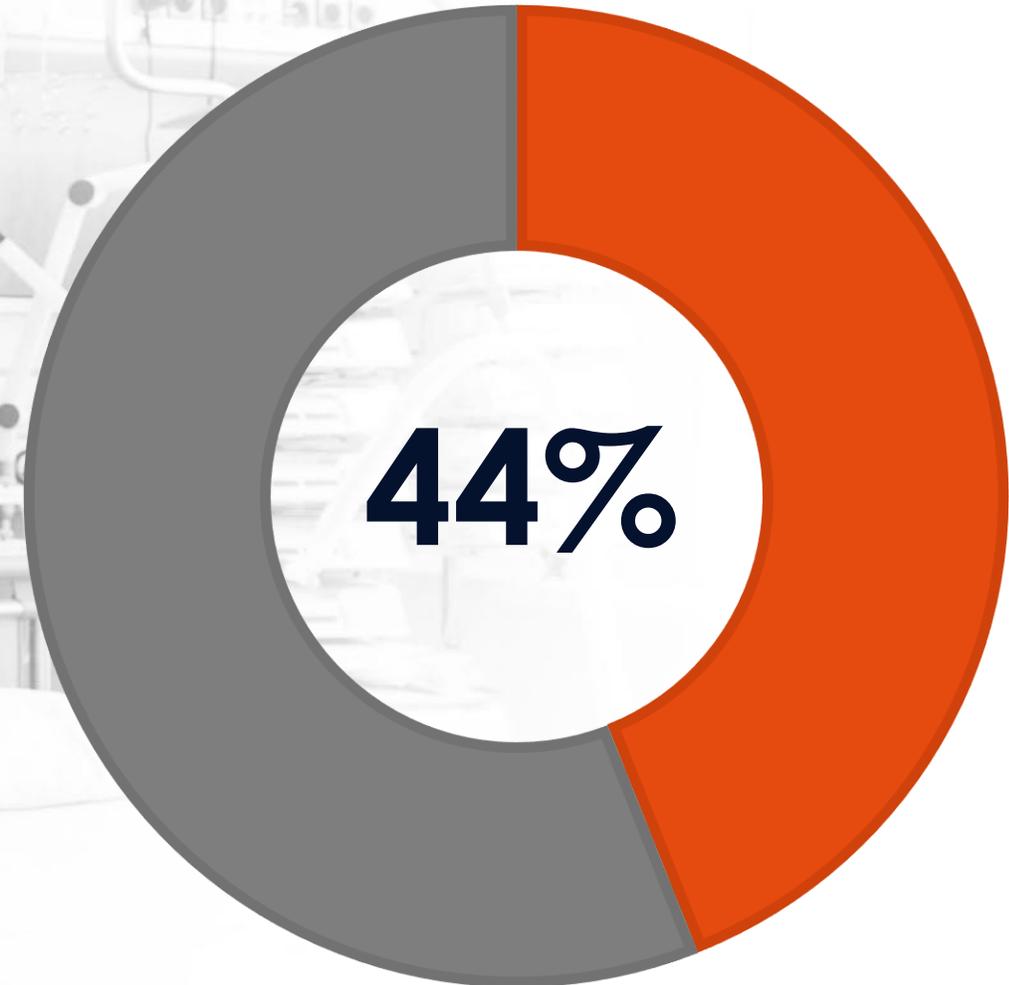
Single mention
Week 17 n=1118

Not concerned(0-4)

Neutral (0-4)

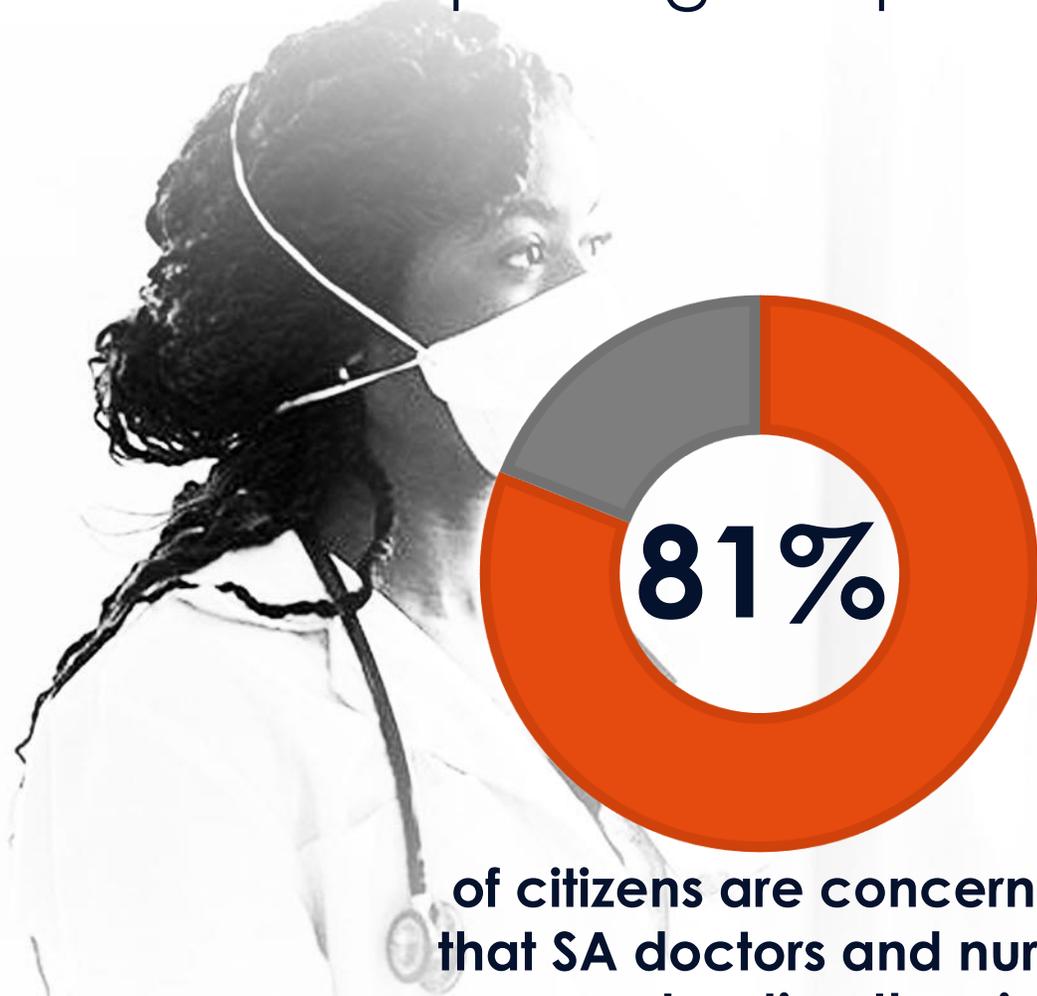
Concerned (6-8)

Extremely concerned (9-10)



of citizens are extremely concerned about the possibility of the country's hospitals running out of ventilators once the peak is reached.

Citizens are showing higher levels of concern around doctors and nurses contracting the virus, than health personnel striking and unions exploiting the pandemic.

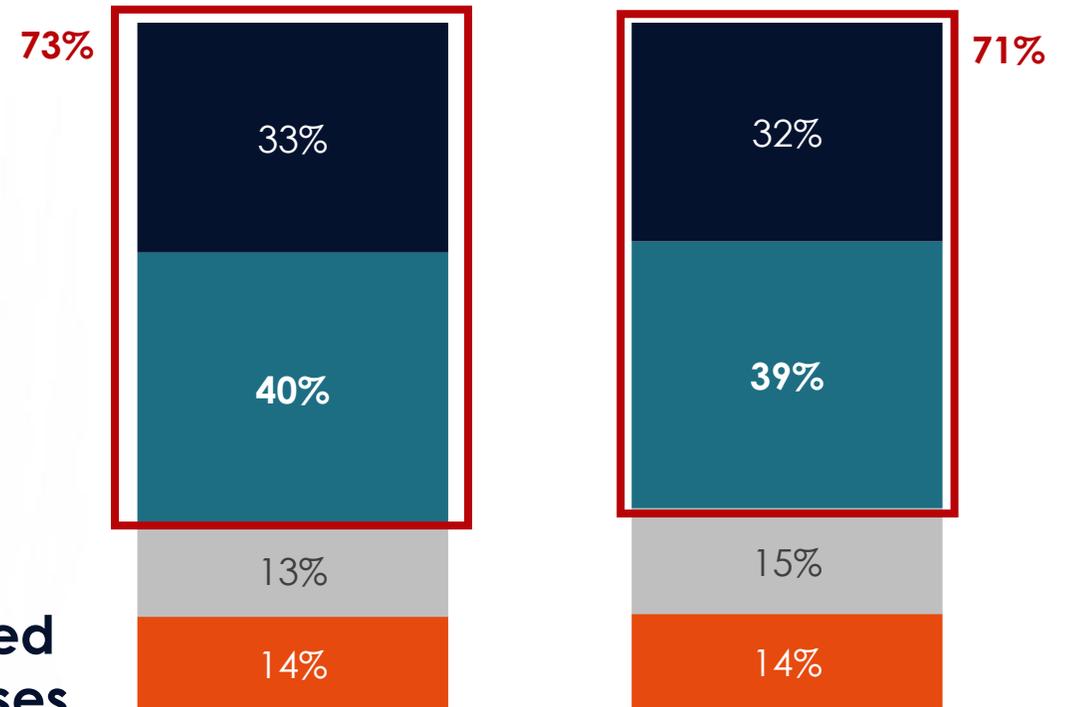


of citizens are concerned that SA doctors and nurses are contracting the virus.

Single mention week 16 n= 604

How concerned are you about the following

- Not concerned (0 - 4)
- Concerned (6 - 8)
- Neutral (5)
- Extremely concerned (9 - 10)



Health personnel striking

Unions in the healthcare system exploiting the Covid-19 pandemic

Single mention n= 1220

50% of citizens are concerned that they are at higher risk of due to underlying conditions. During lockdown advanced level 3, this concern has been significantly less amongst Gauteng residents compared to those living in the Free State, Limpopo, Mpumalanga, North West and KZN.

Throughout advanced level 3, Males as well as those between 50 – 64 years of age have been more concerned that they are at higher risk due to underlying conditions.



I have sufficient support to keep my family healthy

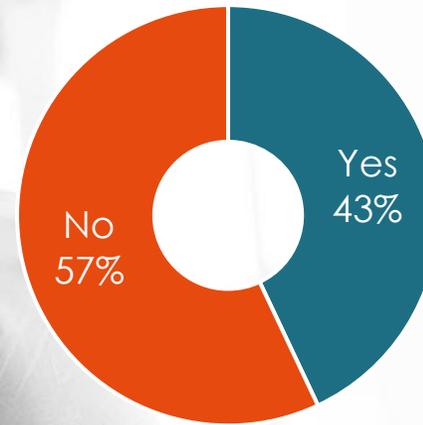
I am worried that I might be at higher risk due to an underlying condition

■ Disagree (0 - 4) ■ Neutral (5) ■ Agree (6 - 8) ■ Completely Agree (9 - 10)

Awareness of corruption in the healthcare system is high and perceived to have increased drastically during the lockdown.



Are you aware of corruption within the healthcare system?



Single mention
week 17 n= 1220

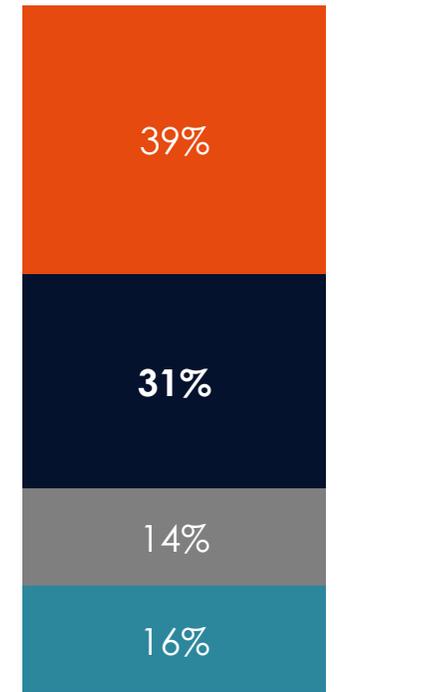
Is it more, less or the same than before the Covid-19 pandemic?



n=529

How concerned are you about the following

- Not concerned (0 - 4)
- Neutral (5)
- Concerned (6 - 8)
- Extremely concerned (9 - 10)



Healthcare system corruption

Single mention
n= 1103

Sanitation index

Executive Summary: Sanitation behaviour

The National Sanitation Index is relatively high, which is driven by increased mask-wearing and handwashing behaviours as well as citizens' commitment to hand sanitizing outside their homes, especially at the store. As these behaviours increased over the lockdown period, it indicates greater awareness of how the virus spreads and how to prevent it, as well as citizens' desires to protect themselves and others from contracting the virus. The main detractor of the Index score is the **inability of citizens to self-isolate**, although self-isolation has become more prevalent since level 3 and advanced level 3 of lockdown.

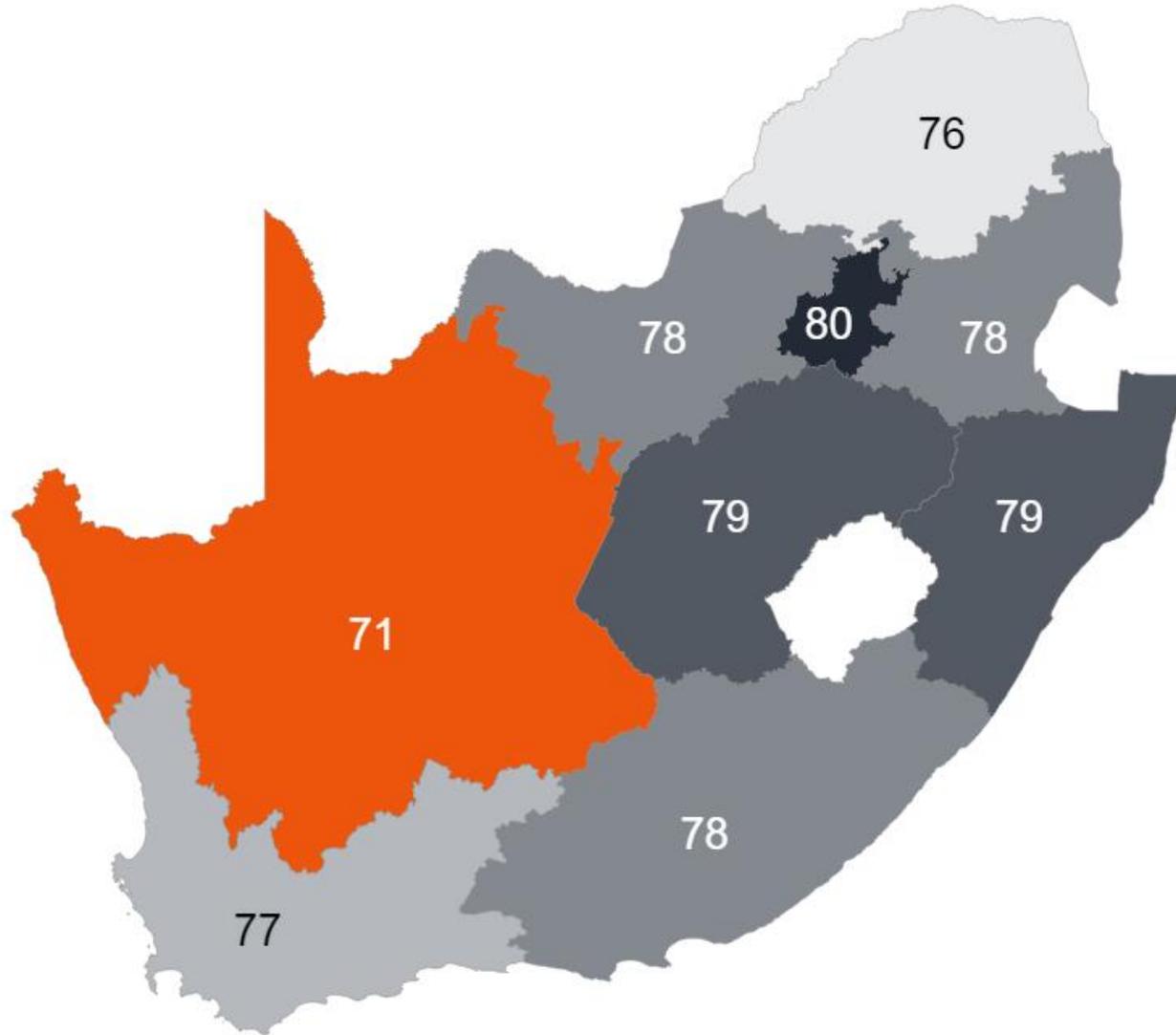
The Northern Cape is showing the lowest sanitation score, which is driven by the **inability to self-isolate**, the non-compliance of **wearing masks and gloves** when leaving one's home as well as the **lack of washing and sanitizing one's hands**. Interestingly, the Northern Cape has the lowest infection and death rates of Covid-19, which might be what is driving the lower compliance. With the province being the largest and most sparsely populated in South Africa, citizens within this province might not be able to self-isolate from their immediate community, however, they may come into less contact with other communities throughout the province. Citizens of the Northern Cape do however acknowledge that they haven't reduced social interaction (77%), nor listened to the government's call to try to stay home (75%), which might be further drivers of lower Covid-19 sanitation behaviour, as they also indicate lower understanding of having to play their individual part in beating the virus (77%).

Gauteng is showing the highest Sanitation Index Score, followed by KwaZulu-Natal and Free State. **Gauteng's higher scores** are driven by **handwashing and mask-wearing compliance**, although they are **slightly less able to self-isolate**. The lack of self-isolation might also be a driving factor of the province being a big Covid-19 hotspot.



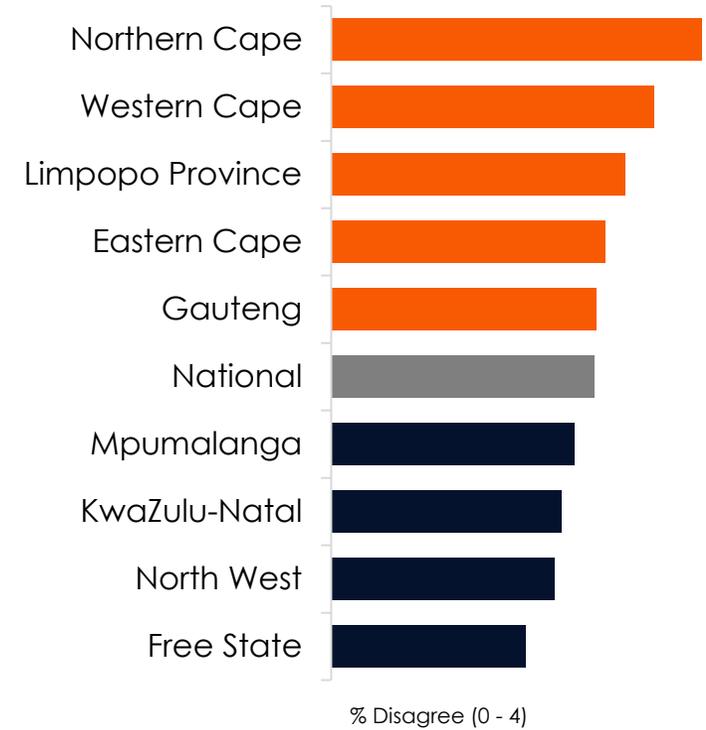
National Sanitation Index - 79

Maximum sanitation behaviour
 ↑
 ↓
 Minimum sanitation behaviour



Provinces ranked by those who struggle to adhere to sanitizing

(Self isolating, Wearing PPE in public, Sanitizing hands, and Washing hands more frequently)

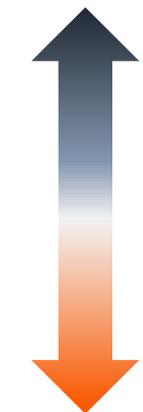


Above National average

Below National average

National Sanitation Index = 79

Maximum sanitation behaviour



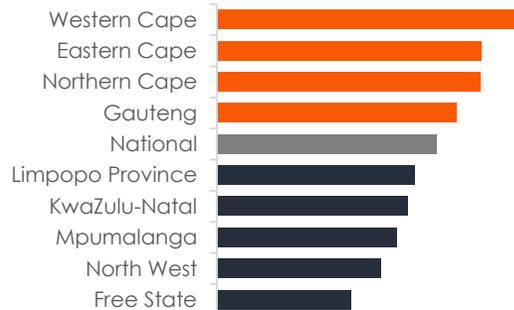
Minimum sanitation behaviour



Able to Self isolate:
75 mean score



% Disagree (0 - 4)



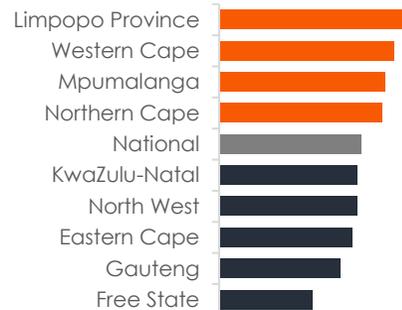
Throughout advanced level 3, the possibility of self-isolation has been the lowest in NC (71% Any Agree).



Wearing PPE in public
81 mean score



% Disagree (0 - 4)



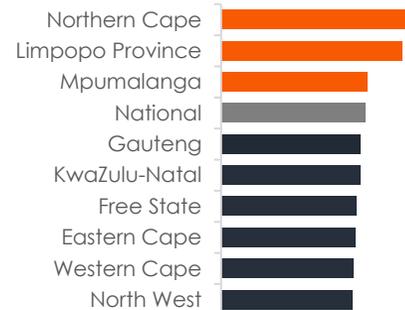
Throughout advanced level 3, mask and glove wearing compliance has been highest in the FS (90%) and GP (86%).



Sanitise hands
81 mean score



% Disagree (0 - 4)



The commitment to hand sanitizing is less prevalent in NC (80%)



Washing hands
80 mean score



% Disagree (0 - 4)



Citizens of the NC (69%) are significantly less likely to indicate they wash their hands more frequently than in the past, especially compared to KZN residents (87%).



There is a link between a citizens' trust in the President and Min Mkhize and their willingness to practice sanitation behaviours.

Those who would like to receive communication from **Minister Mkhize** more than once a week are significantly more likely to **wash their hands more frequently** and comply to **wearing personal protective equipment** outside their homes.

Those who would like to receive communication from the **President** more than once a week are also significantly more likely to **wash their hands more frequently**. **PPE compliance** is significantly higher amongst those who would like to hear from the president at least once a week.

The **inability of self-isolation**, which is the main detractor from the national sanitation index, is linked to those who would never want to receive communication from the President.

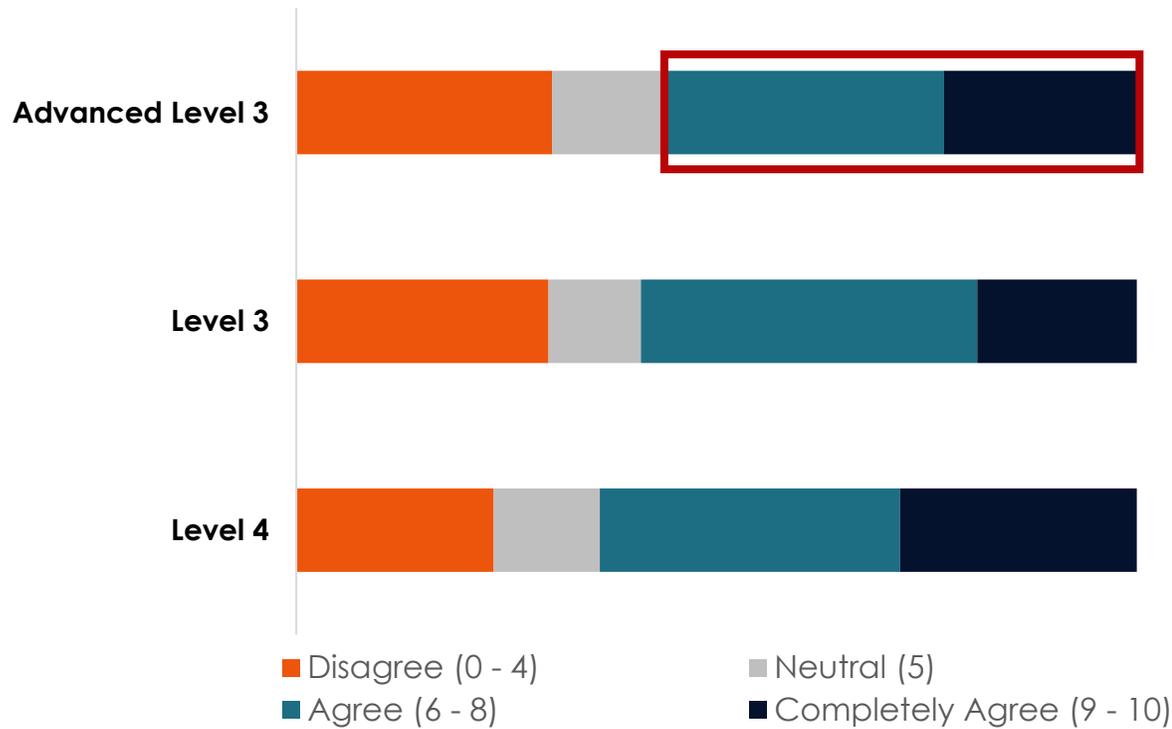
Interestingly, those who never want communication from the President nor Minister Mkhize are significantly less like to wash their hands more frequently. This is also true for lower compliance to PPE and handwashing behaviour for those who never want to receive communication from the President.

Awareness of funding/ aid and corruption

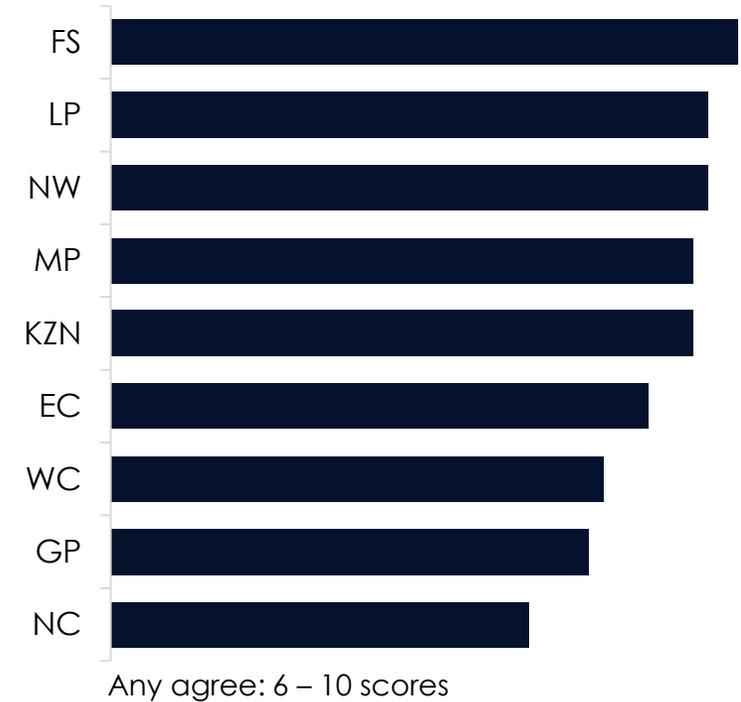


Awareness of the Solidarity Fund has decreased slightly from level 3 (4% decline) and has shown further decrease from last week. Awareness levels around the Solidarity Fund is also higher amongst males than females.

I have heard/read or seen information about the Solidarity Fund



Awareness levels around Solidarity Fund information is lowest amongst residents of the Northern Cape



Awareness of COVID-19 corruption has been consistently high amongst respondents since May 2020. It is unlikely to have been much lower amongst politicians.

I have heard/read or seen information about COVID-19 corruption

Advanced Level 3

Level 3

Level 4



Disagree (0 - 4) Neutral (5) Agree (6 - 8) Completely Agree (9 - 10)

COVID-19 Behaviours & Perceptions

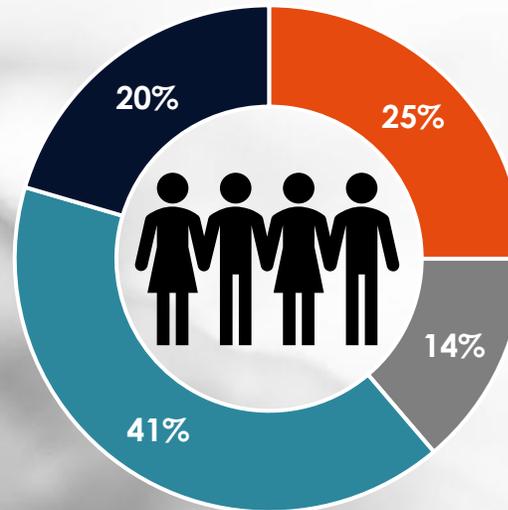




Commitment to Ubuntu in communities is high, especially amongst the older generations.

The sense of Ubuntu is driven by communities' willingness to give up on things like socializing (55%) and staying home (59%) to keep others safe. Communities' sharing resources like food and water so that others don't go hungry is also contributing, however, to a lesser extent (52% agree/ 35% disagree)

Despite the crisis there is a sense of ubuntu in my community



- Disagree (0-4)
- Neutral (5)
- Agree (6 - 8)
- Completely agree (9 - 10)

Single mention
n=1712

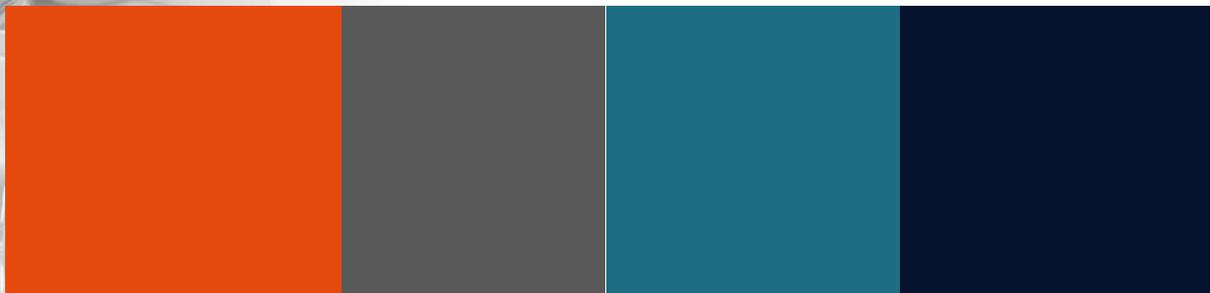


Any agree: 6 - 10 scores



Perceptions of citizens conforming to level 3 lockdown rules are high with 73% believing their fellow South Africans are not following rules and putting others at risk.

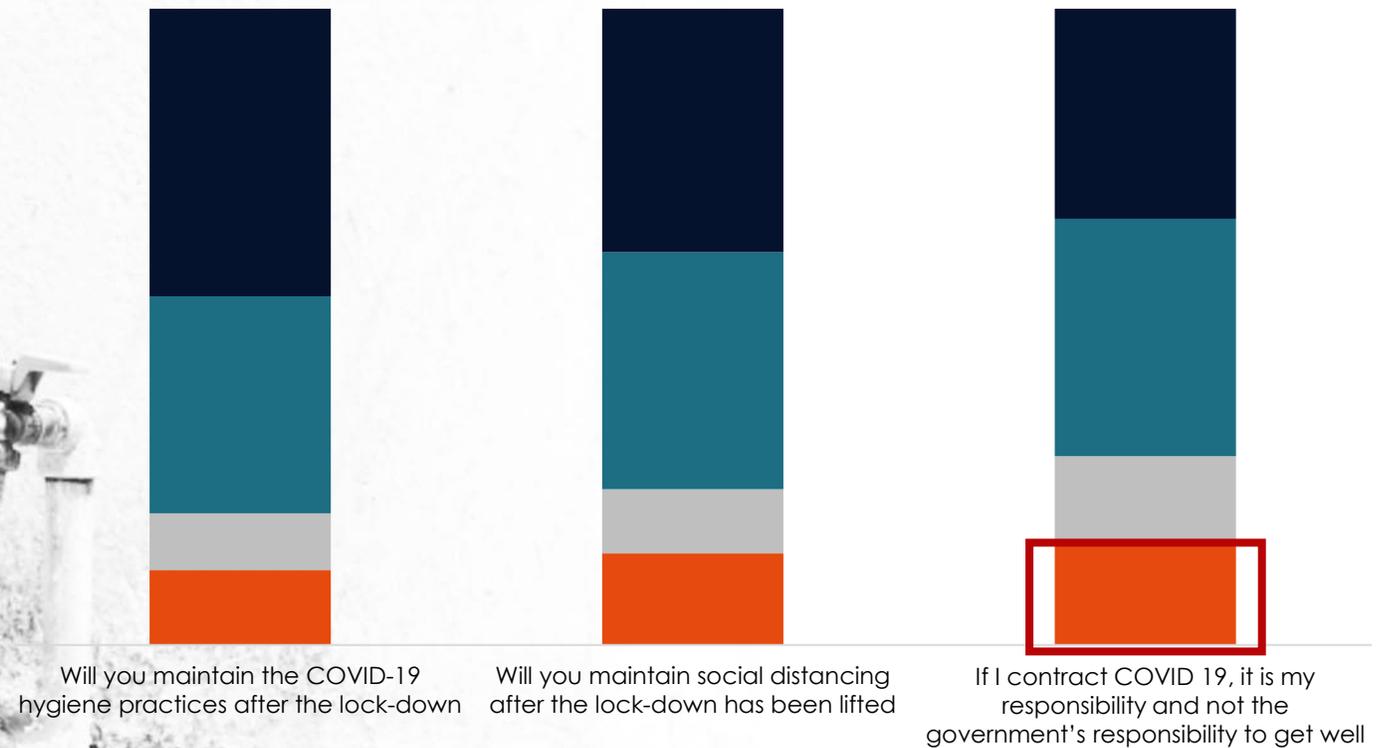
Many people are breaking level 3 lock-down rules and putting us at risk



Disagree (0-4) Neutral (0-4) Agree (0-4) Completely Agree (0-4)

Single mention
n=2297

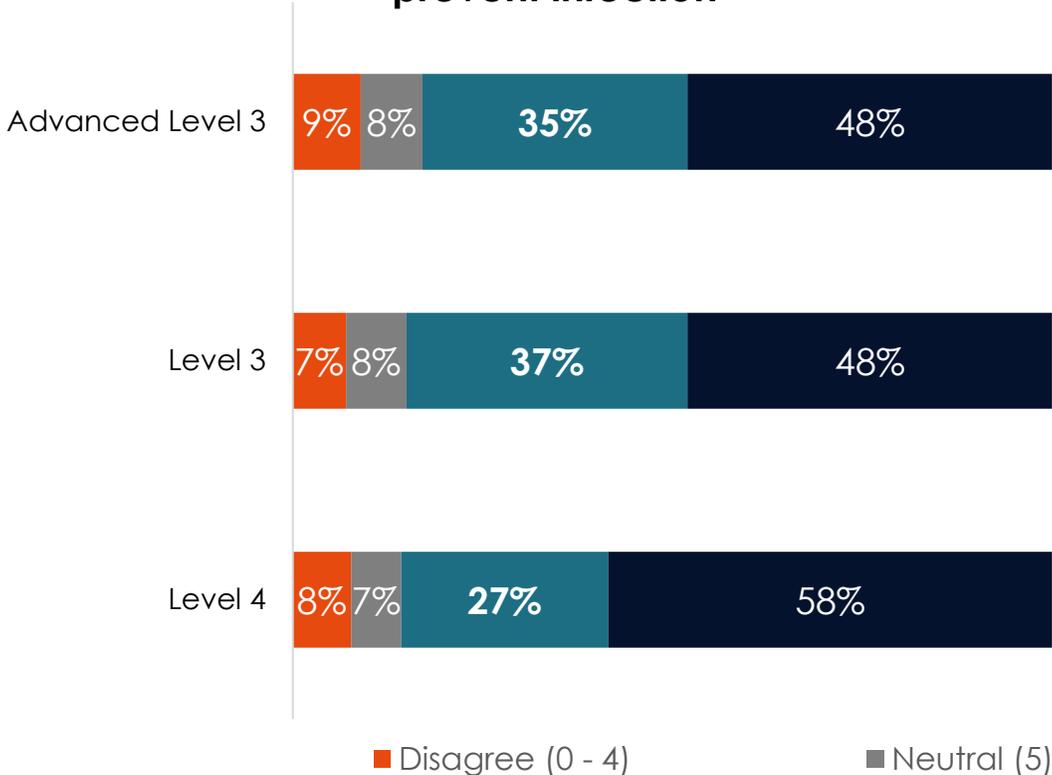
Citizens feel strongly that their health is their responsibility with only 16% of respondents believing that if they contract COVID-19 it is the Governments' responsibility to aid them to get well. They are also showing commitment to hygiene practices, which they intend to stick to beyond the current epidemic. This long-term commitment is however significantly higher amongst female citizens.



Legend: Disagree (0 - 4) Neutral (5) Agree (6 - 8) Completely Agree (9 - 10) Single mention n=4411

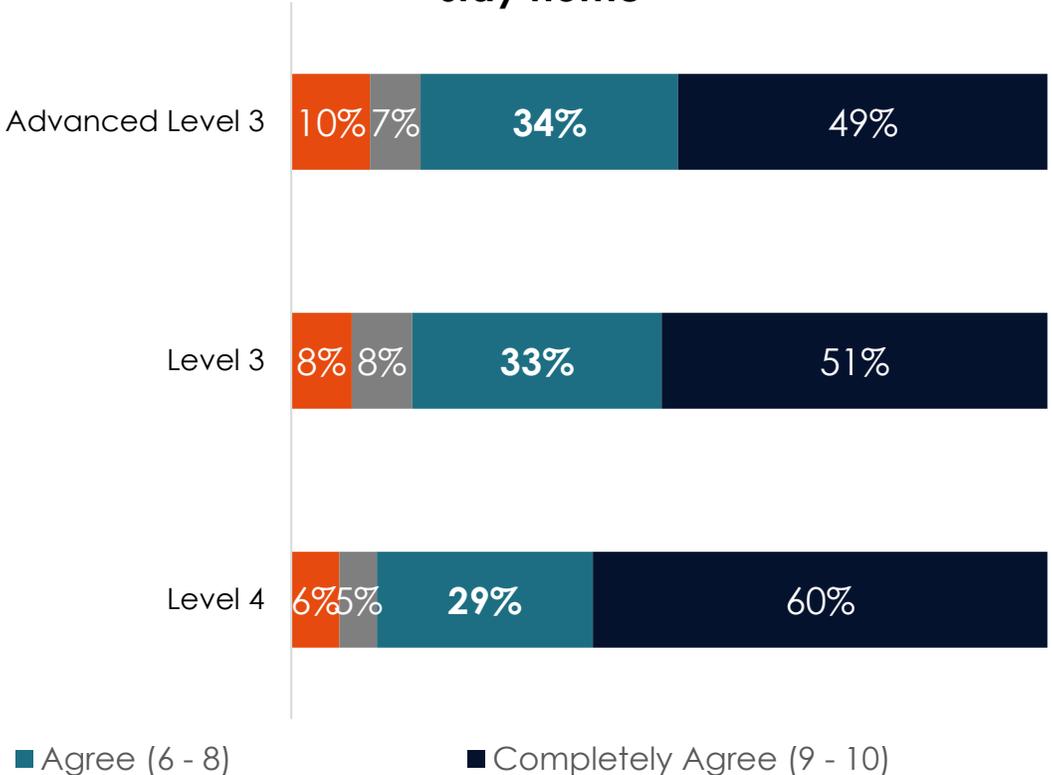
Most citizens believe that they are playing their part in curbing the spread of the virus. This belief is however lowest in the Northern Cape. During advanced level 3, females have been significantly more likely to reduce their social interactions as well as stay at home, when compared to males.

I have reduced social interaction to prevent infection



Single mention
Level 4 n=1570 | Level 3 n=962 | Advanced Level 3 n=2691

I have listened to the government's call and try to stay home



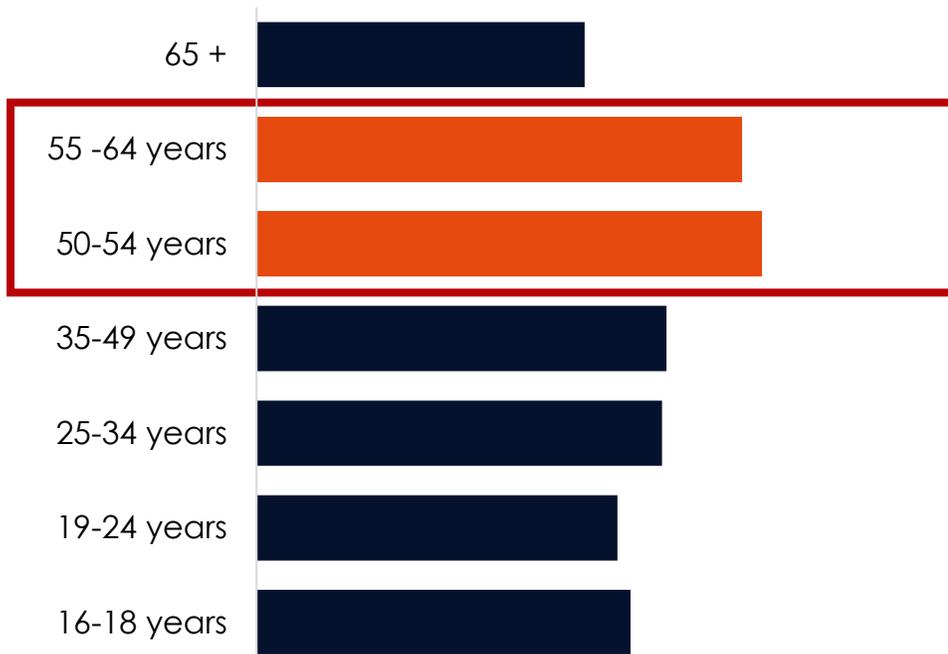
Single mention
Level 4 n=1570 | Level 3 n=962 | Advanced Level 3 n=2698

Social support obligations are slowly reducing through advanced level 3.

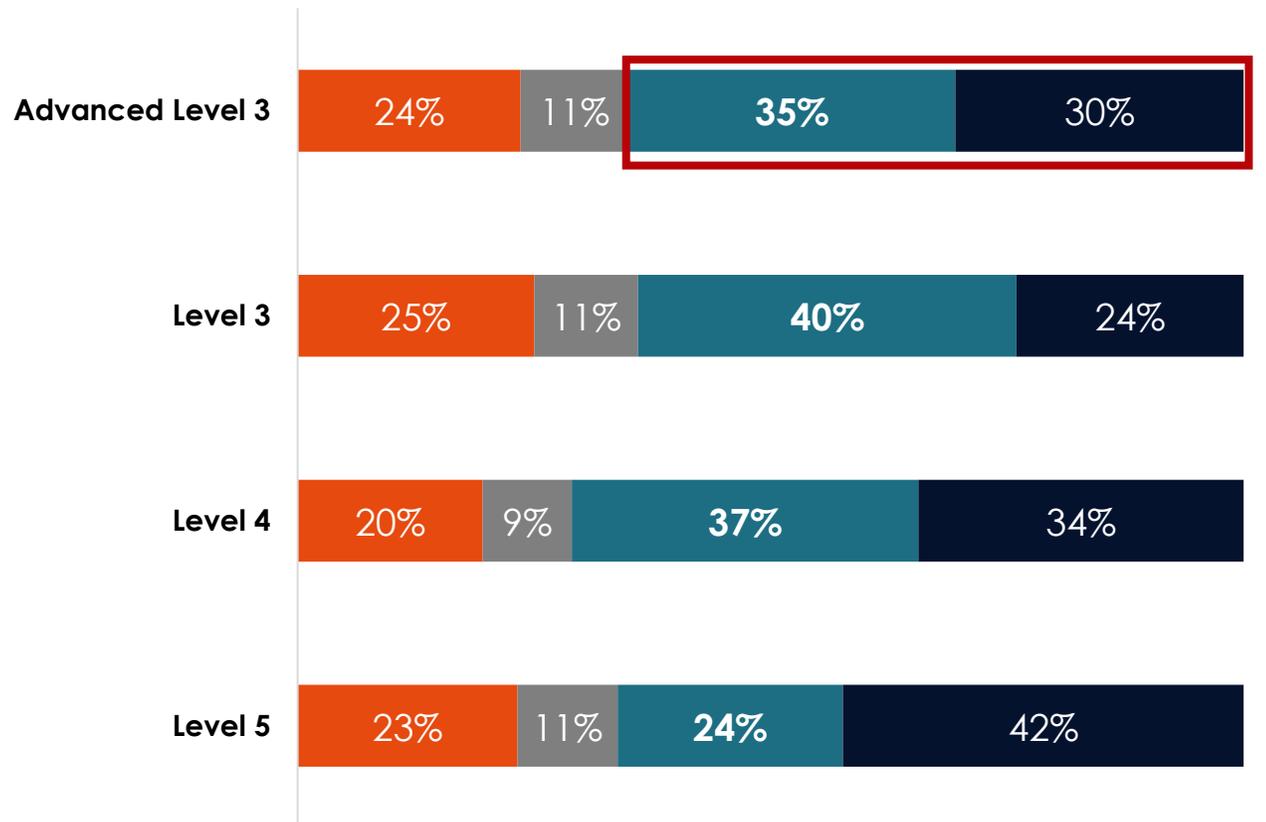
Giving social support to others outside direct family dependents is more prevalent amongst those between the ages of 50 to 64 years of age.

I am responsible for more people than my own direct family

I am responsible for more people than my own direct family
(Split by Age: 6-10 scores)

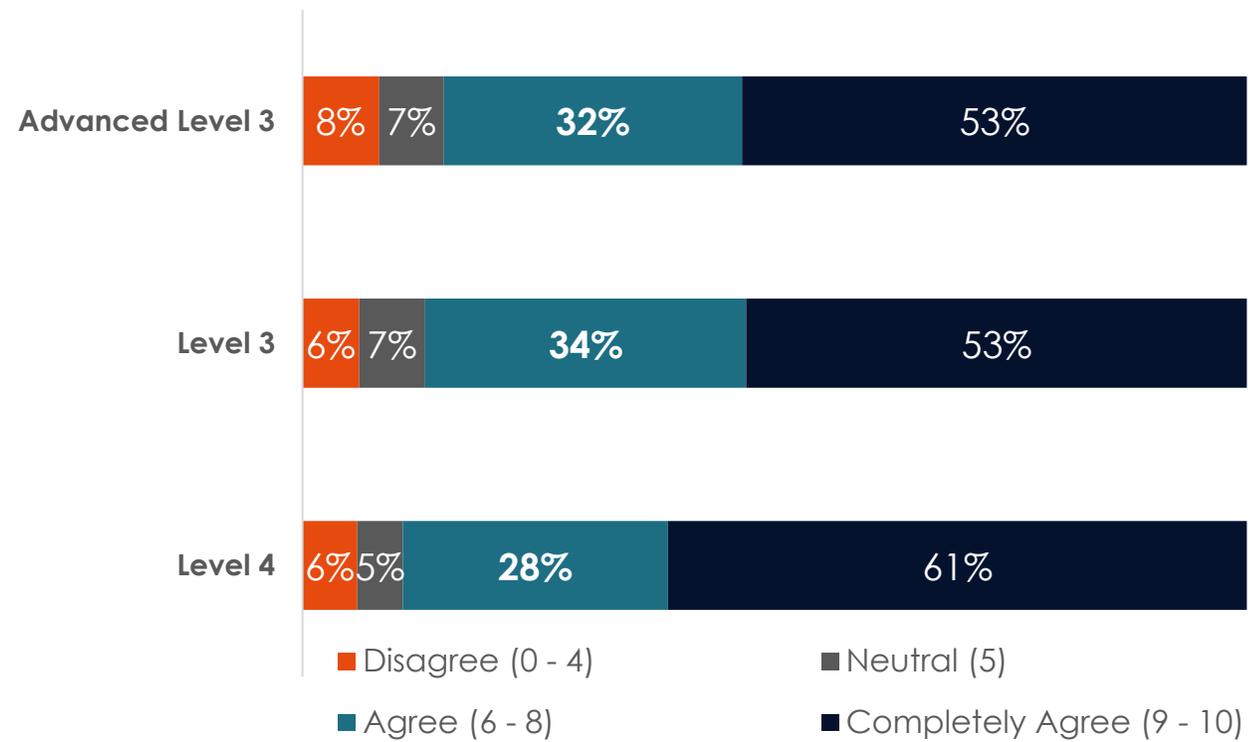


Disagree (0 - 4) Neutral (5) Agree (6 - 8) Completely Agree (9 - 10)



Citizens tend to understand that they must play their individual role in beating the virus. Females are however significantly more likely to show this level of understanding.

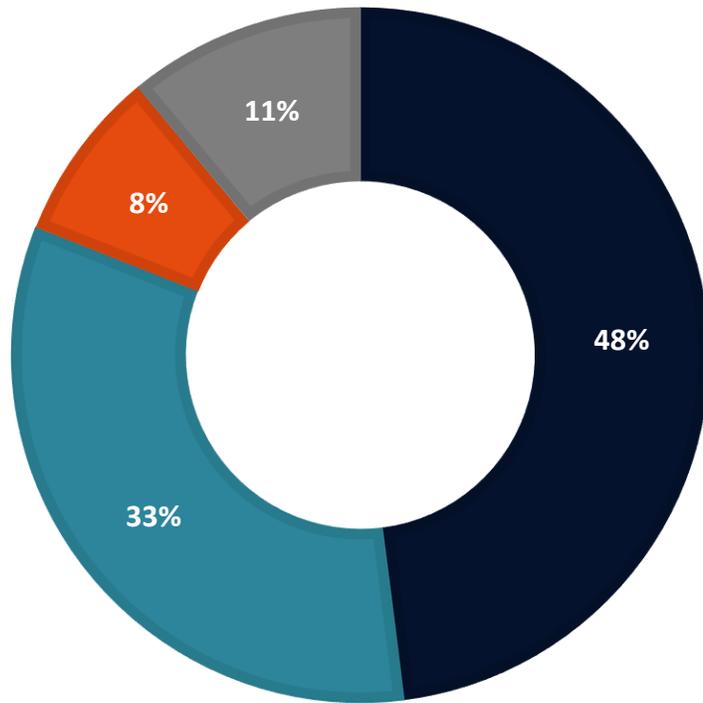
I understand that I must play my part in beating this virus



With the low hygiene compliance levels for the Northern Cape, it is unsurprising that the level of understanding of playing your individual part in beating the virus is lowest in this province as well (78%).

Citizens feel strongly that they need to take responsibility for their own health and well-being, rather than relying on the Government.

I need to take responsibility for my own health and well-being rather than rely on Government

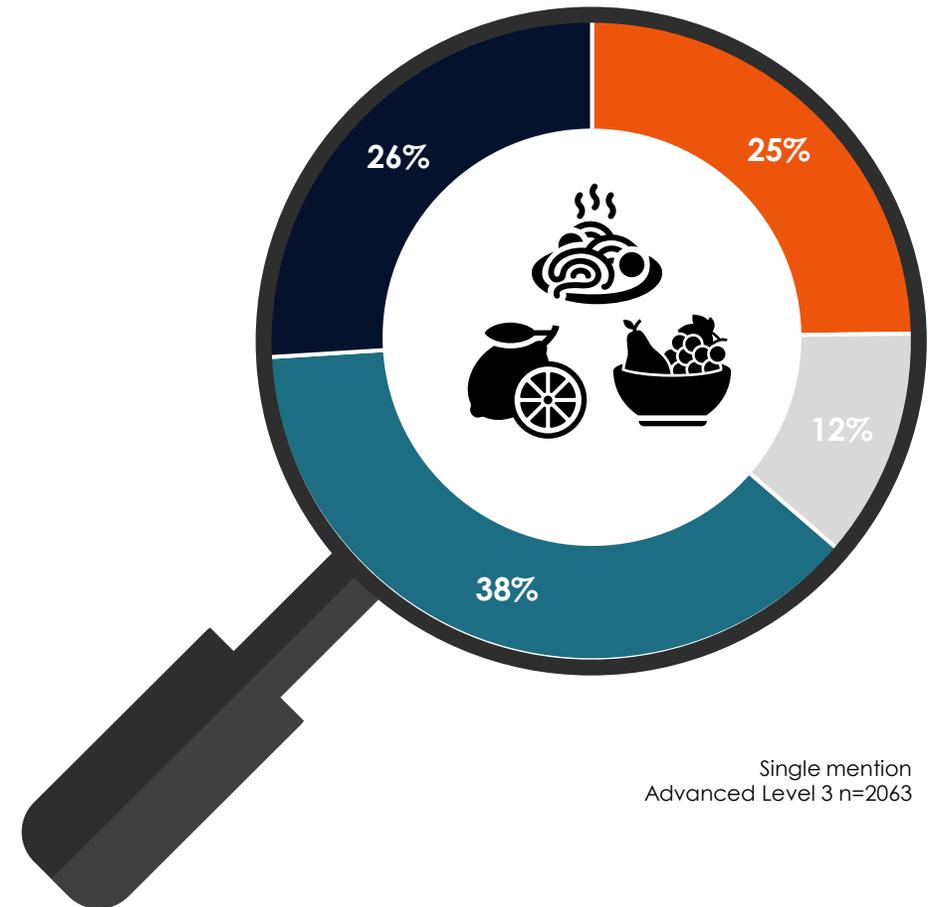


Disagree (0-4) Neutral (0-4) Agree (0-4) Completely Agree (0-4)

Single mention
Advanced Level 3 n=2696

I have changed what I eat during lockdown

Disagree (0-4) Neutral (0-4) Agree (0-4) Completely Agree (0-4)

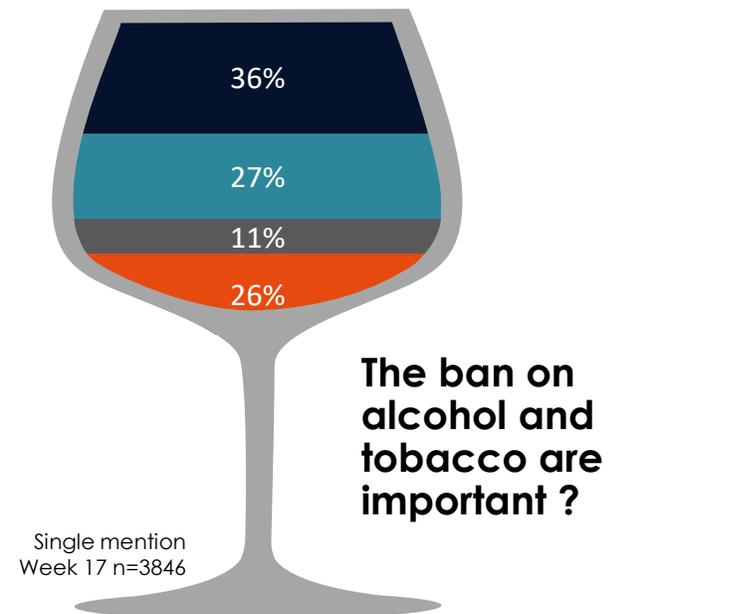
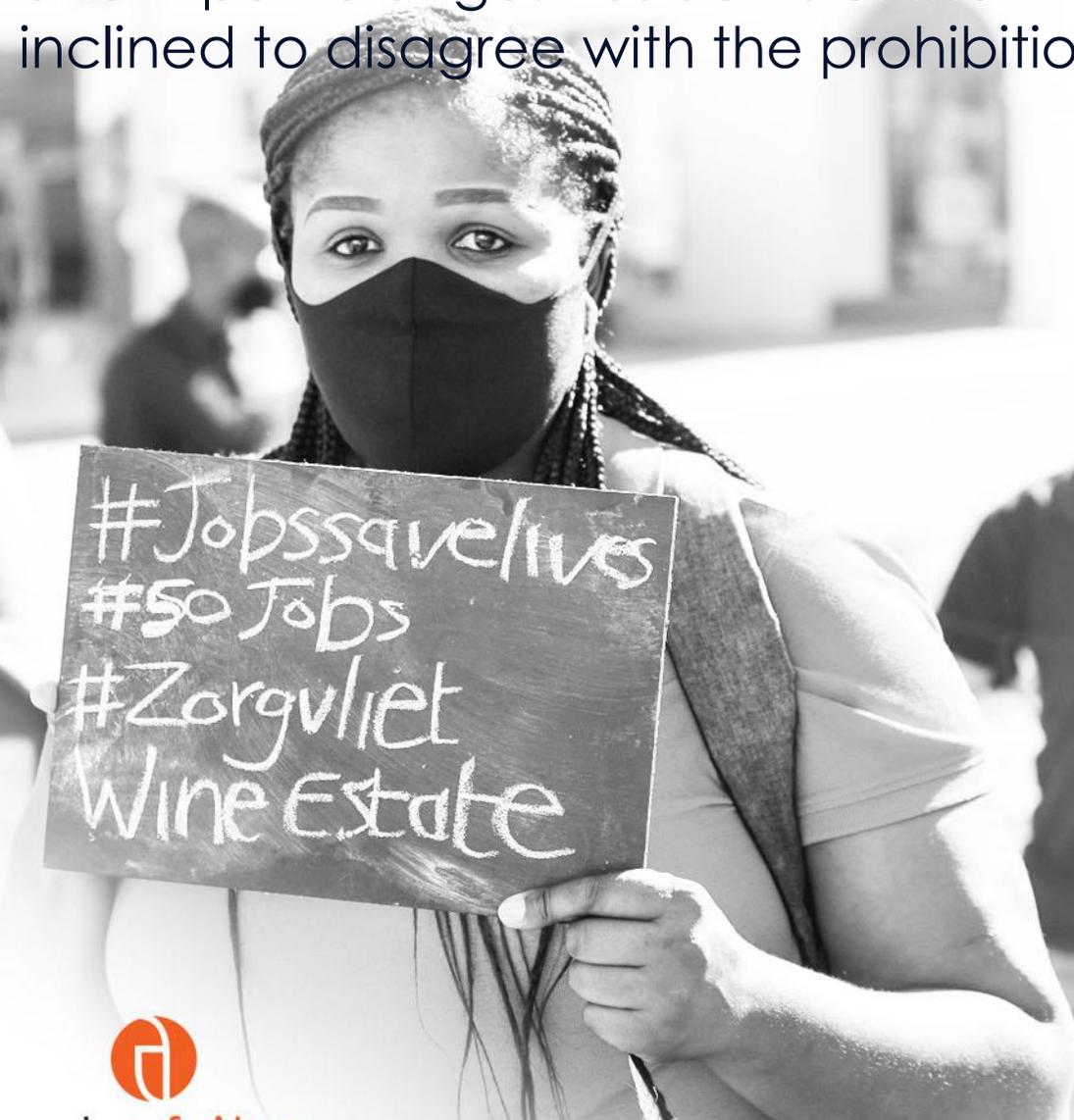


Single mention
Advanced Level 3 n=2063

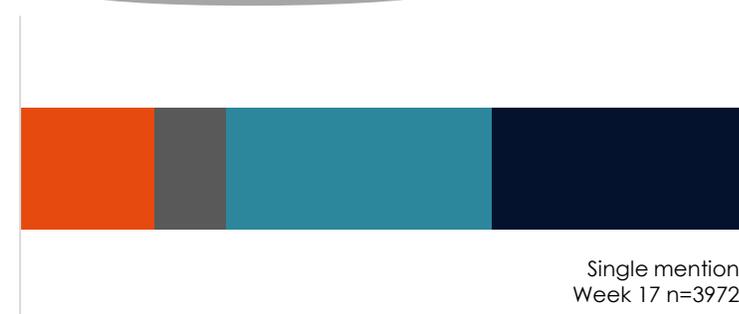
Alcohol and Tobacco Ban



Although increasing illegal trade in communities, citizens tend to believe that the ban on alcohol and tobacco is important, especially those living in Gauteng and Mpumalanga. Residents of the Western Cape are however significantly more inclined to disagree with the prohibition.



The ban on selling alcohol and tobacco product has increased illegal trading in my community

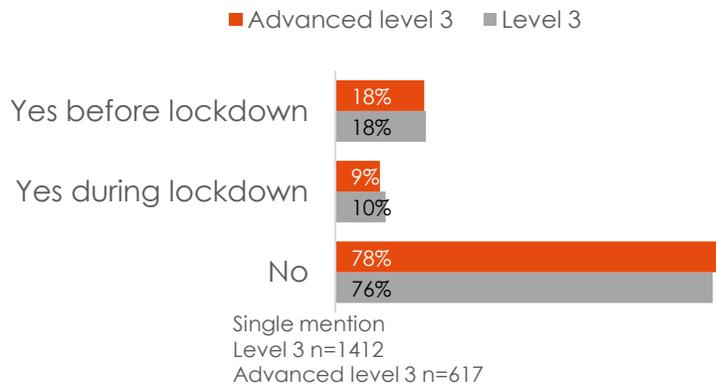


■ Disagree (0-4)
 ■ Neutral (0-4)
 ■ Agree (0-4)
 ■ Completely Agree (0-4)

Half of those who ran out of tobacco products bought or obtained tobacco products during the lockdown, which they mainly sourced from friends and family.

62% of smokers tried to quit during the lockdown Single mention
Advanced level 3 n=138

Do you smoke tobacco products?



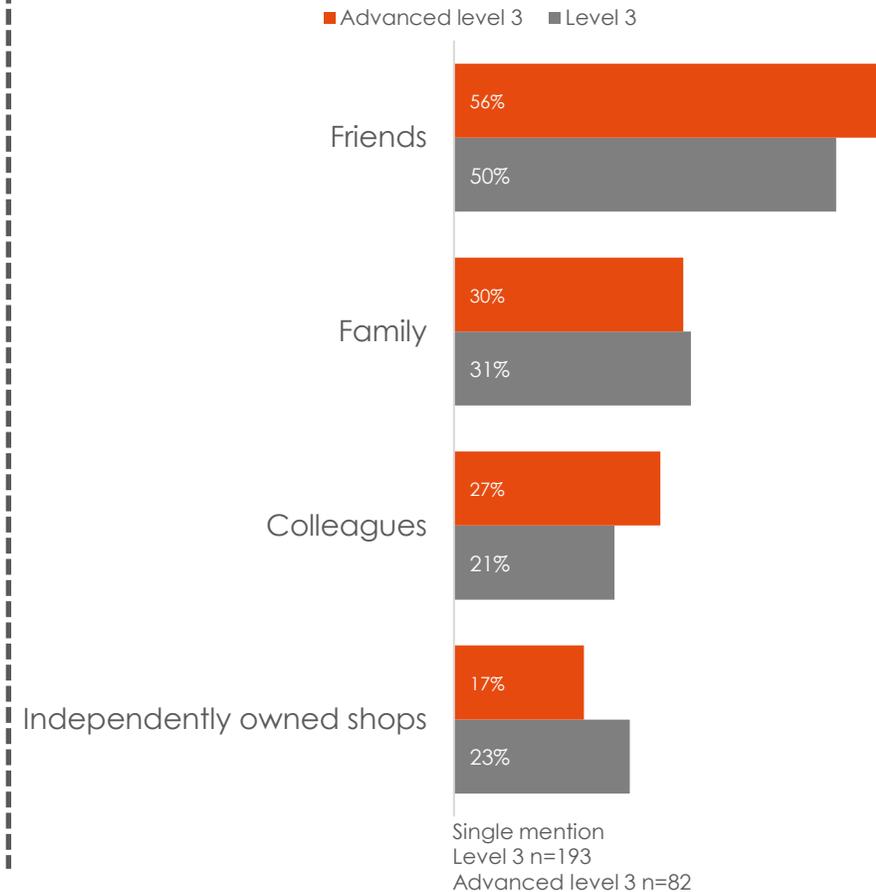
81% indicated that they ran out of tobacco products during the lockdown

58% indicated they bought or obtained tobacco products during the lockdown

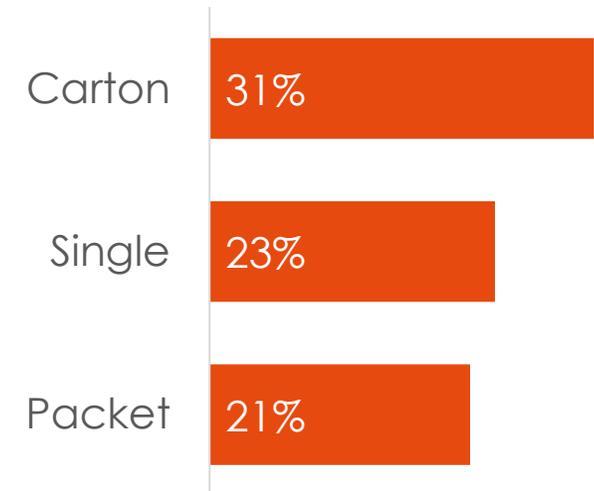
40% bought
18% obtained

Single mention
n=471

Where did you get the tobacco products from?



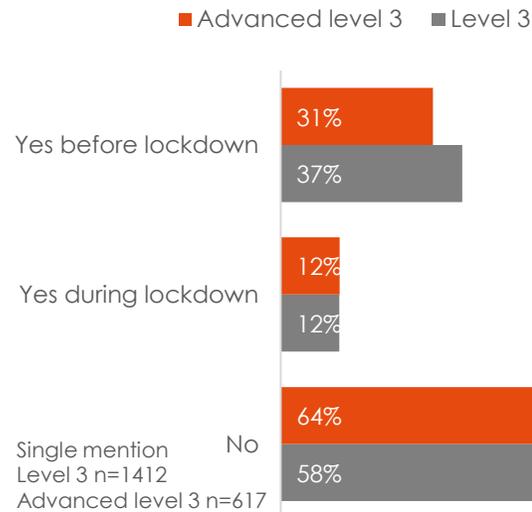
Cigarettes were purchased in the following configurations



Those who purchased cigarettes during the lockdown, mainly purchased it in cartons.

Half of respondents could not stock up on alcohol before the new ban was instated. A quarter of those who ran out of alcoholic products bought or obtained these products during the lockdown, which they mainly sourced from friends.

Do you consume alcoholic products?



81% indicated they ran out of alcoholic products during the lockdown (**73%** in level 3)

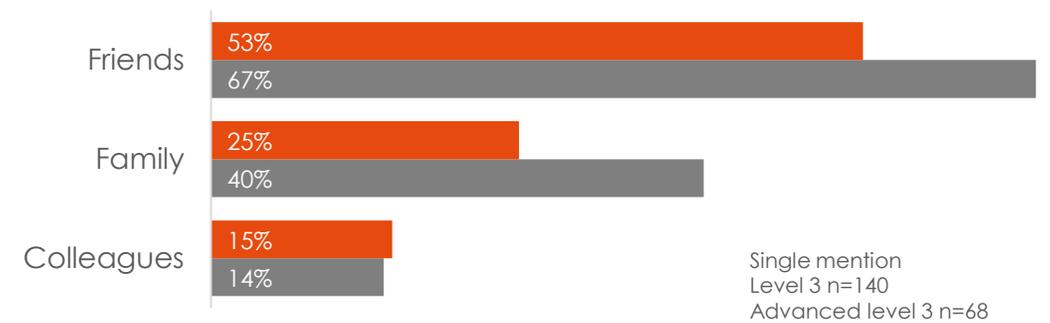
Single mention Level 3 n=587
Advanced level 3 n=222

38% indicated they bought or obtained alcoholic products during the lockdown (**33%** in level 3)

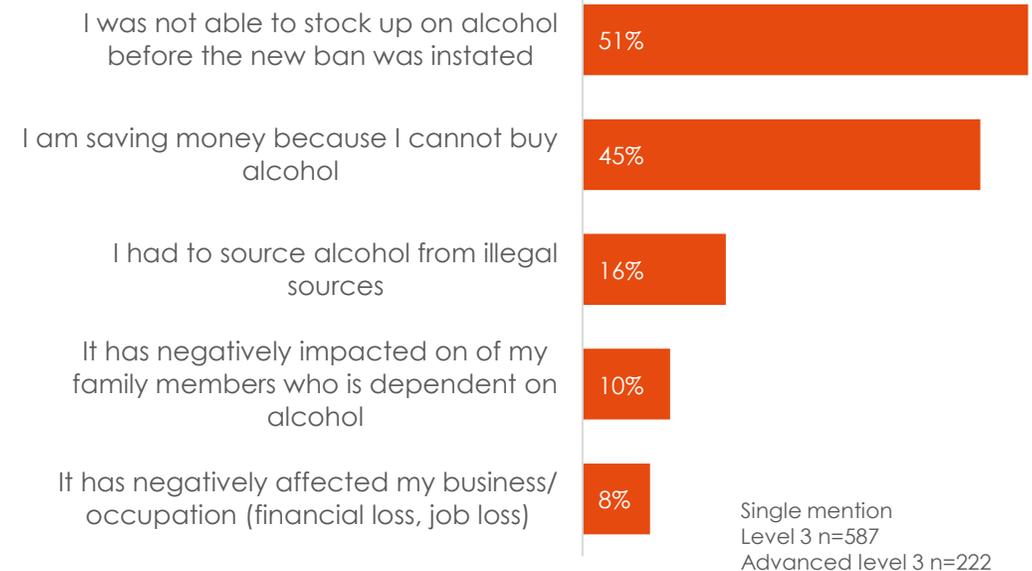
26% bought
12% obtained

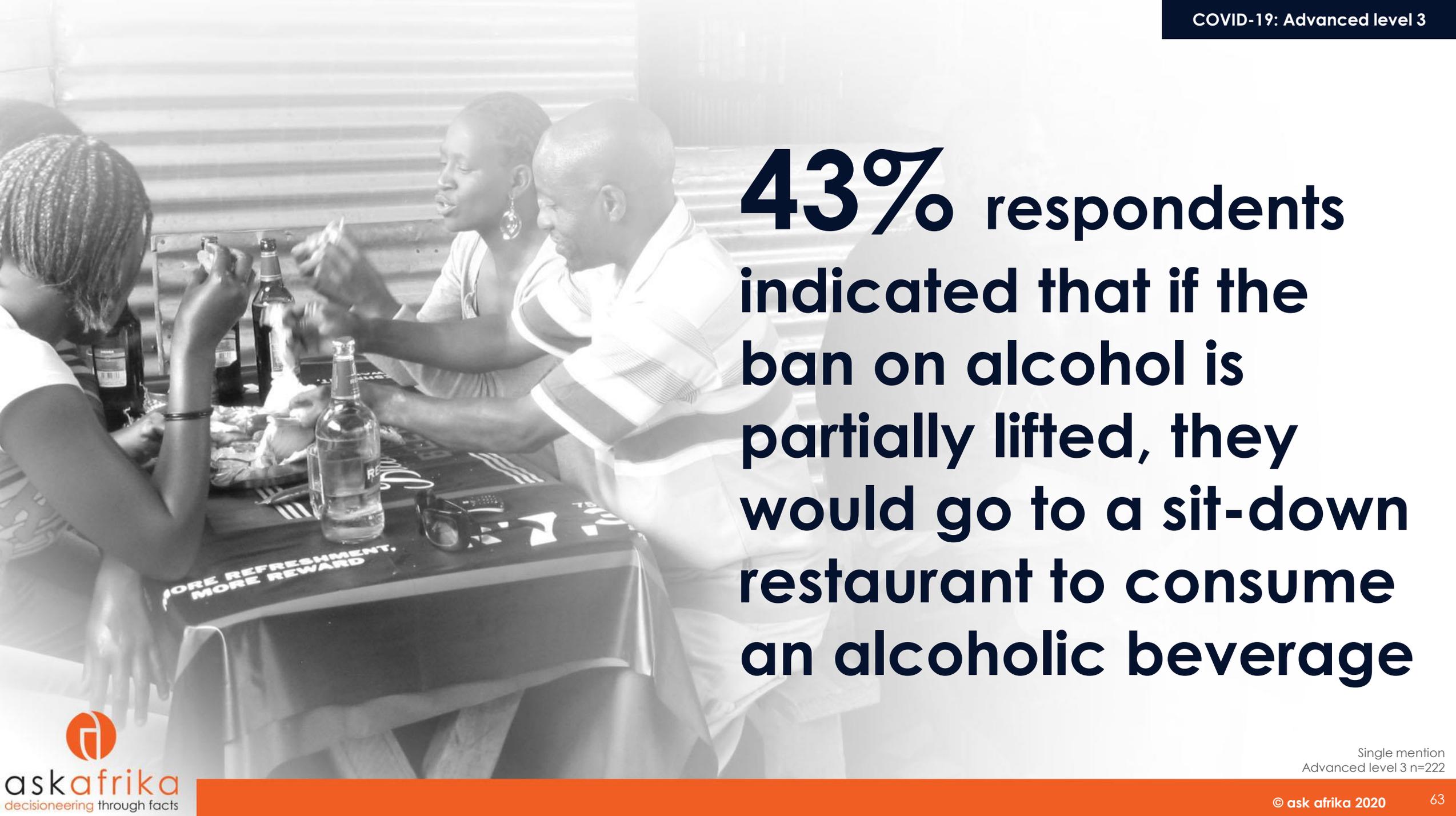
Single mention Level 3 n=426
Advanced level 3 n=180

Where did you get the alcoholic products from?



How has the alcohol ban affected you?





43% respondents indicated that if the ban on alcohol is partially lifted, they would go to a sit-down restaurant to consume an alcoholic beverage

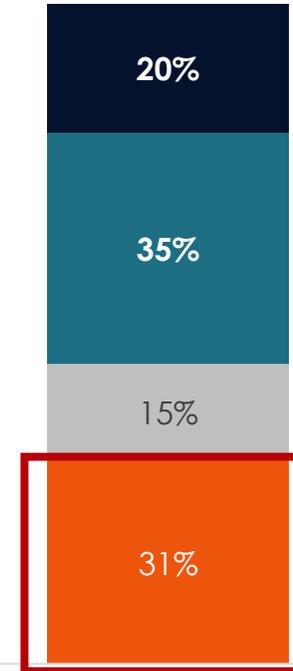


Government

Residents of the Western Cape (41%) and Gauteng (43%) expect significantly more support from the Government, compared to those living in the North West, Mpumalanga, Limpopo and KZN.



The belief that the citizenry does not receive sufficient support from the Government during the lockdown has throughout advanced level 3 been significantly more prevalent under females.



Pre-COVID-19, 60% of South Africans in metro and urban areas agreed that the Government is responsive to the needs of its citizens

Source: TGISA n=25 067, weighted to N=26 980 000 South Africans

The Government is doing a good job in supporting its citizens during the lockdown period

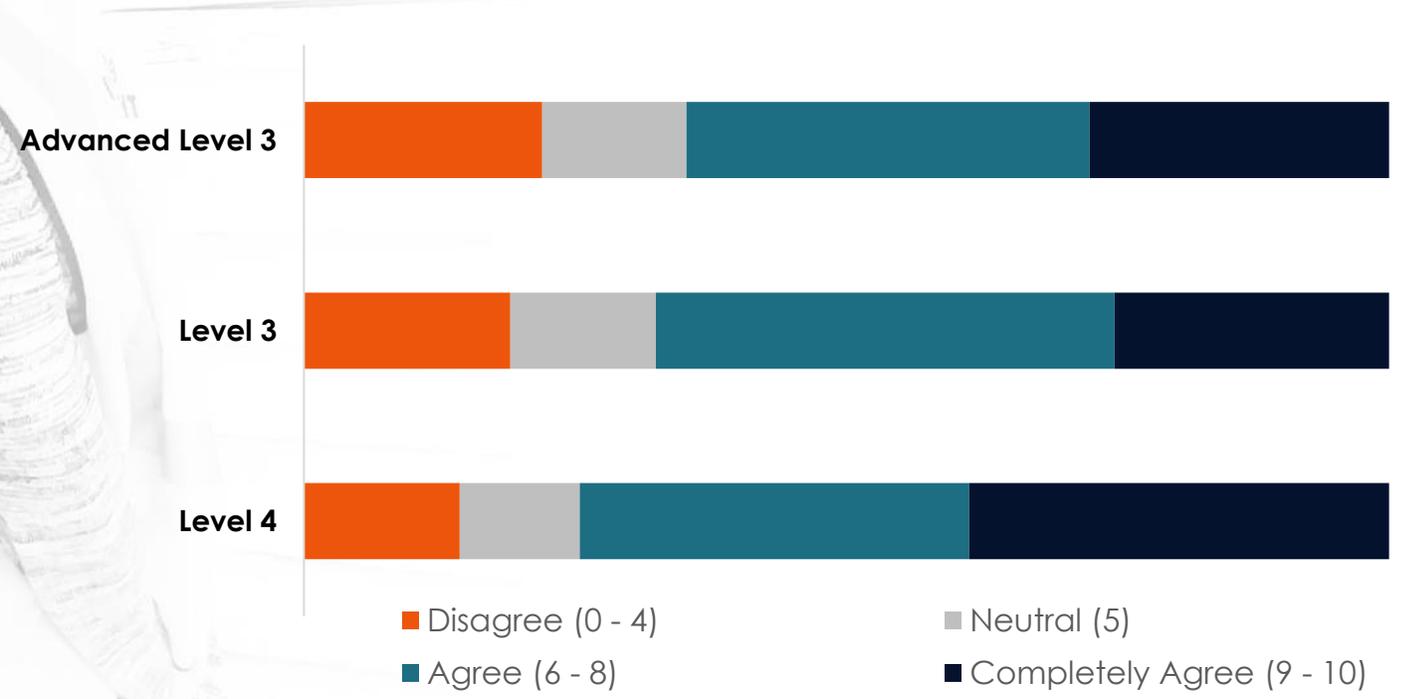
- Completely Agree (9 - 10)
- Agree (6 - 8)
- Neutral (5)
- Disagree (0 - 4)

Single mention
n=4803

Consistently since level 4, less respondents (11% from level 4) believe that the Government is doing a good job in informing and educating South Africans about the spread of the virus, indicating a continuous need for educational drives to prevent the spread of the virus.



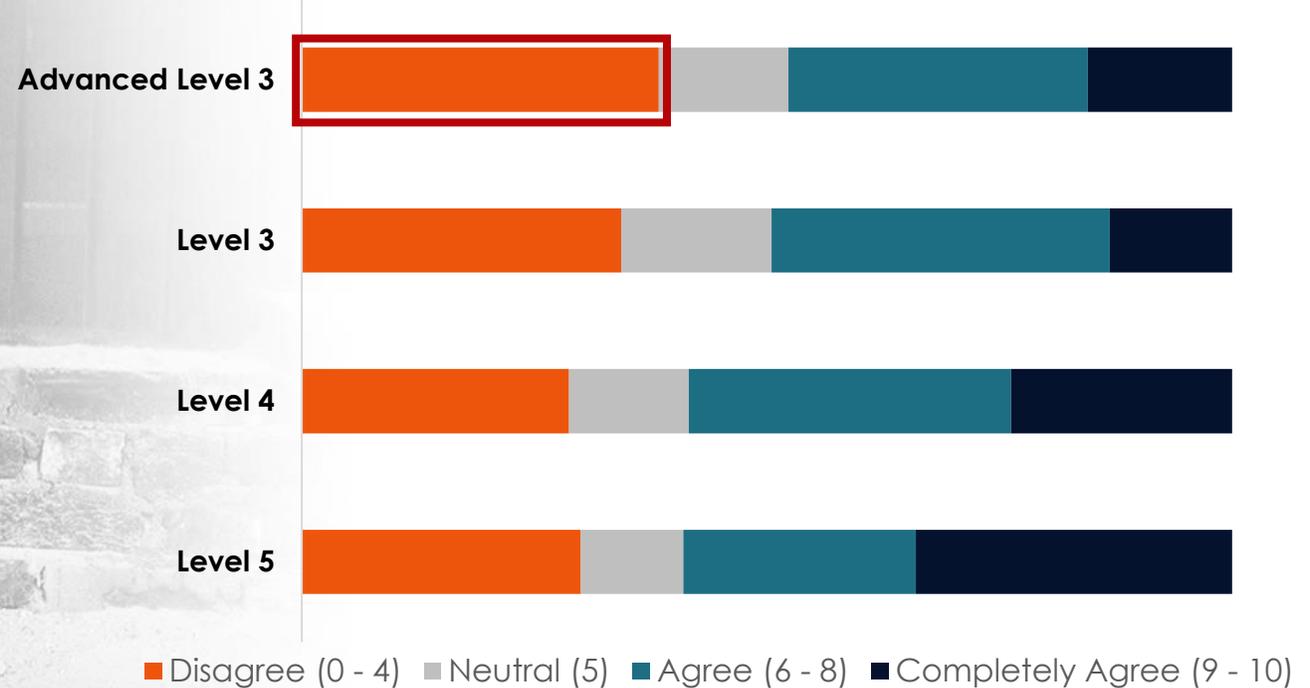
The Government is doing a good job in informing and educating South Africans about the spread of the virus



As we progress through Level-3 advanced, fewer citizens believe that the Government is doing enough to support businesses during the lockdown.

Throughout advanced level 3 females have been significantly more likely to believe that government should be supporting businesses more during the lockdown.

The Government is doing a good job in supporting businesses during the lockdown period



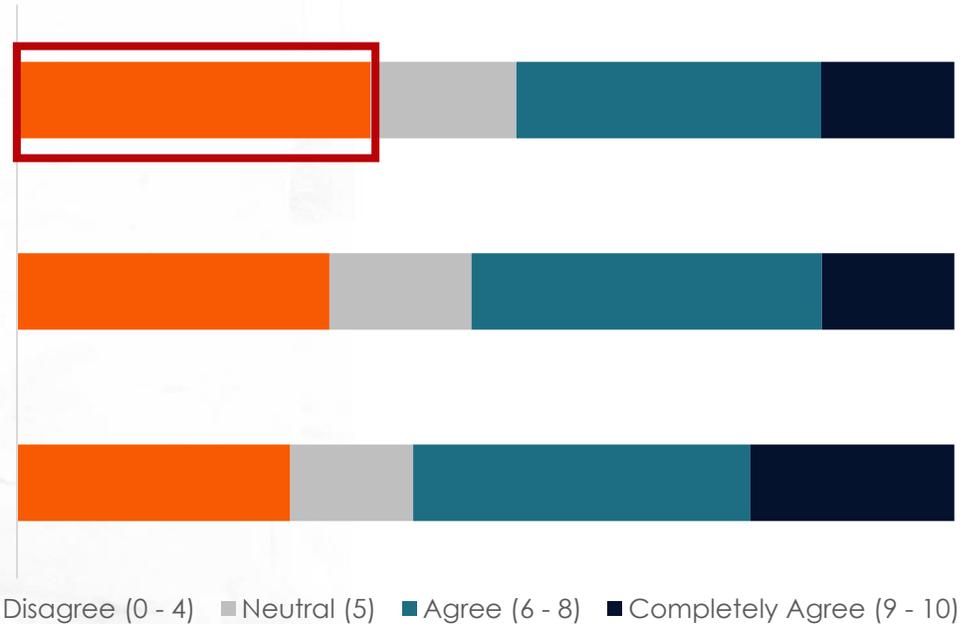
The need for government intervention to reduce poverty is increasing throughout Level-3 advanced, as more is needed to improve the quality of life of citizens. This sentiment has especially been true in advanced level 3 for females and those living in the Western Cape and Gauteng.

The Government is doing a lot to reduce poverty during the lockdown period

Advanced Level 3

Level 3

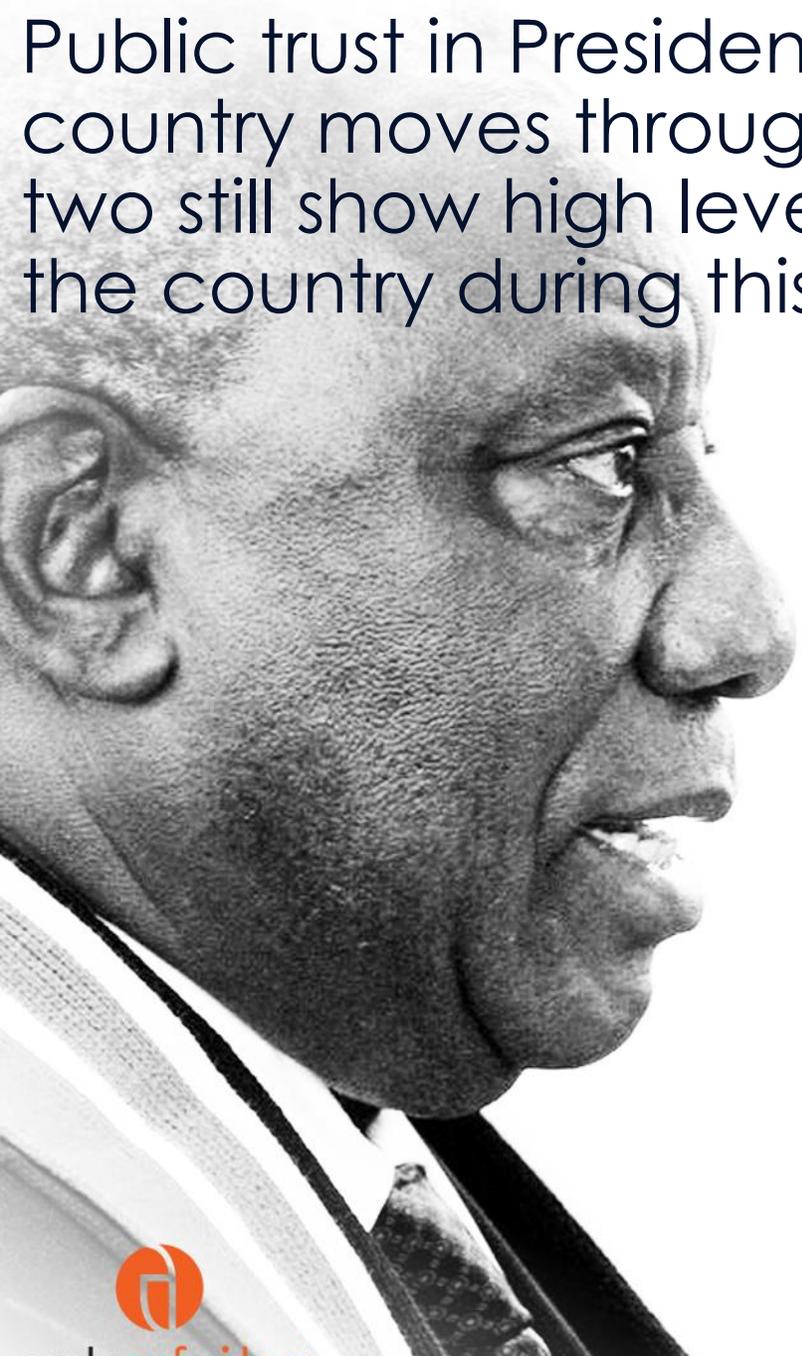
Level 4



Trust in political leadership



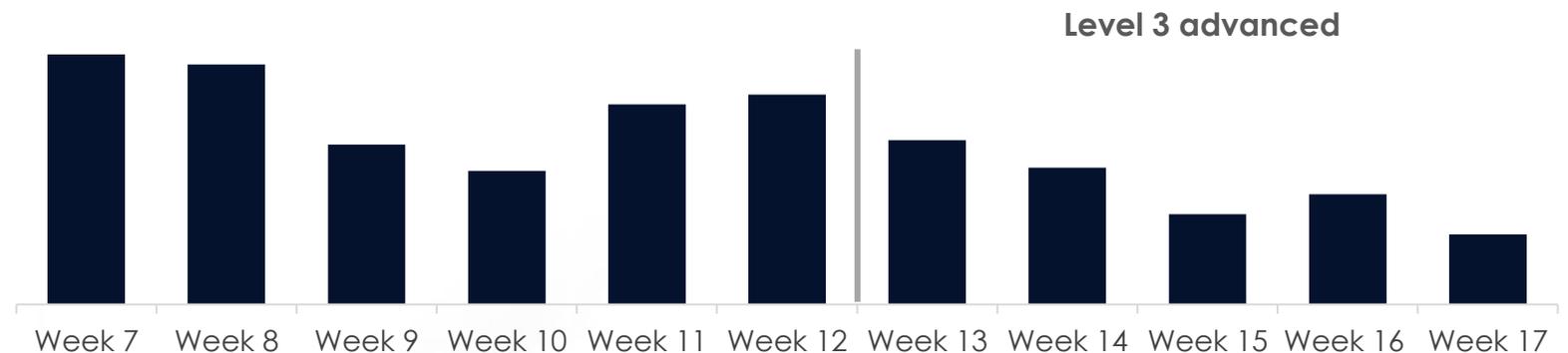
Public trust in President Rampahosa has waned as the country moves through the lockdown, although one in two still show high levels of trust in the President leading the country during this time.



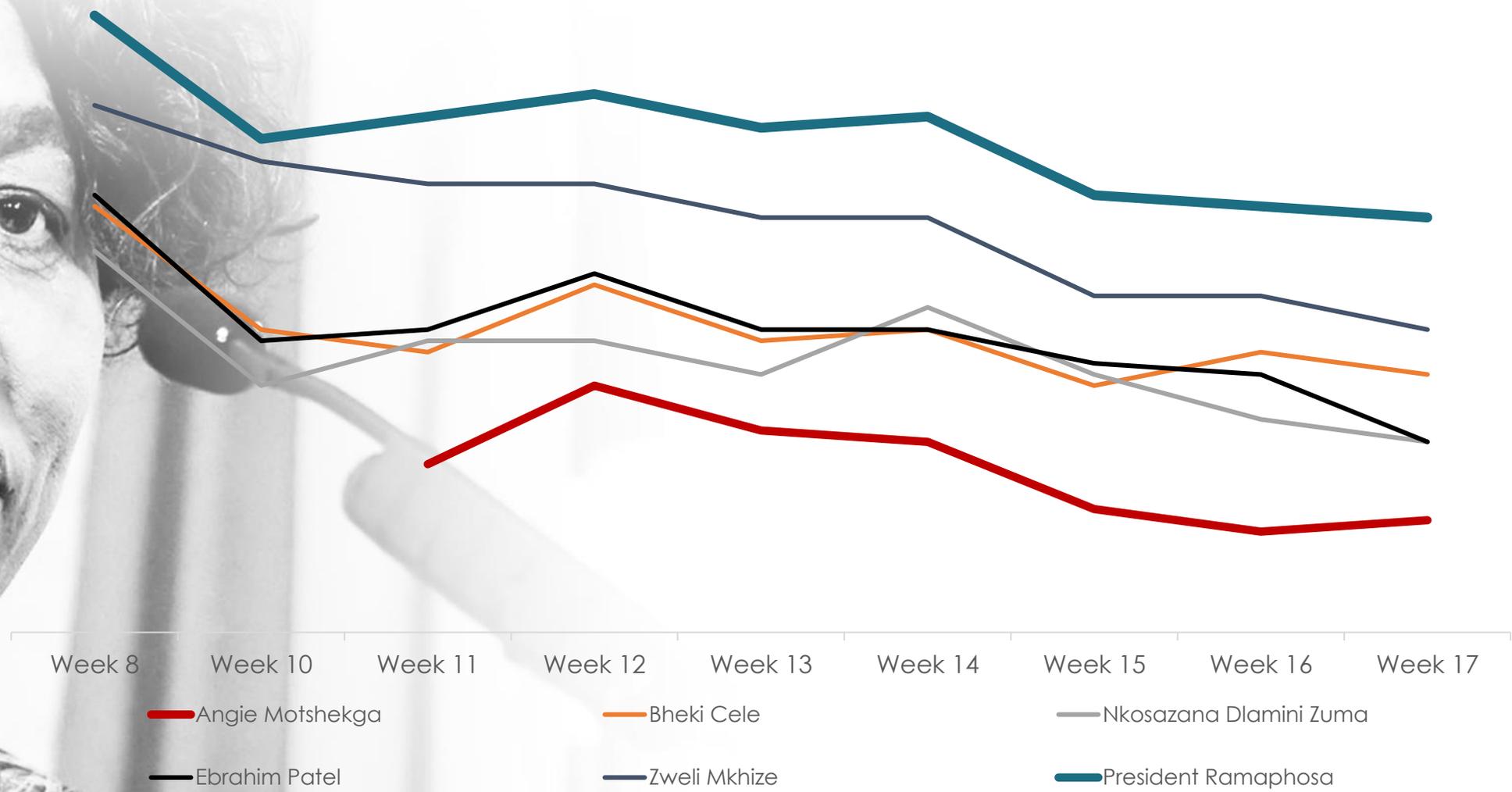
I trust the President to lead the country during this time



The President is taking lead in managing the pandemic in the country



Trust in South Africa's leadership is declining as we move through the lockdown, with continuously declining trust in the President. Trust in the leaders except Min. Motshekga has reached an all time low since the end of May.



The President is mostly perceived to be authentic, transparent and logical in his dealings with the public. This drives higher levels of trust in the President during this time compared to the ministers. Min. Motshekga continues to show low levels of public trust.

President Ramaphosa



Min. Zweli Mkhize



Min. Nkosazana Dlamini Zuma



Min. Bheki Cele



Min. Ebrahim Patel



Min. Angie Motshekga



Business response

Business of the week –

companies that impressed customers with their response to the pandemic

	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10	Week 11	Week 12
TOP 3	Government Motsepe Foundation Pick n Pay	Government Motsepe Foundation Shoprite	Government Shoprite Motsepe Foundation	Government Shoprite Motsepe Foundation	Government Shoprite Pick n Pay	Government Pick n Pay Old Mutual	Government departments Shoprite Pick n Pay	Government departments Shoprite Pick n Pay	Government departments Shoprite Pick n Pay	Government departments Pick n Pay Shoprite	Government departments Shoprite Pick n Pay	Government departments Shoprite Pick n Pay
Food retail in top10	Shoprite Pick n Pay SPAR Woolworths	Shoprite Pick n Pay SPAR Woolworths	Shoprite Pick n Pay Checkers SPAR	Shoprite Pick n Pay Checkers SPAR	Shoprite Pick n Pay Checkers SPAR	Pick n Pay Spar Shoprite	Shoprite Pick n Pay Checkers Spar Woolworths	Shoprite Pick n Pay Checkers/Checkers Hyper Spar	Shoprite Pick n Pay Spar	Pick n Pay Shoprite Spar Checkers	Shoprite Pick n Pay Spar	Shoprite Pick n Pay Spar Woolworths
Telco in Top10	Vodacom Telkom	Vodacom	Vodacom	Vodacom	Telkom Vodacom	Vodacom	Vodacom	Vodacom				
Banks/ Financial in Top10	SBSA	SBSA ABSA	FNB	SBSA	SBSA	Old Mutual Standard Bank FNB		FNB Old Mutual	Old Mutual FNB ABSA	FNB Old Mutual	ABSA FNB	FNB Standard Bank
Pharma in Top10	Clicks	Clicks	-	Clicks	Dischem	-						
Other	-	-	-	DSTV	DSTV	World Health Organisation	SASSA SABC	Government departments President Government Ministers Motsepe Foundation	DSTV Gift of the Givers President	WHO Gift of the Givers Motsepe Foundation	SAPS President DSTV/ Multichoice	Government Ministers SASSA Retailers/ manufacturers
Product	-	-	Coca Cola	Coca Cola	-	Coca Cola	Coca Cola				Coca Cola	

Business of the week –

companies that impressed customers with their response to the pandemic

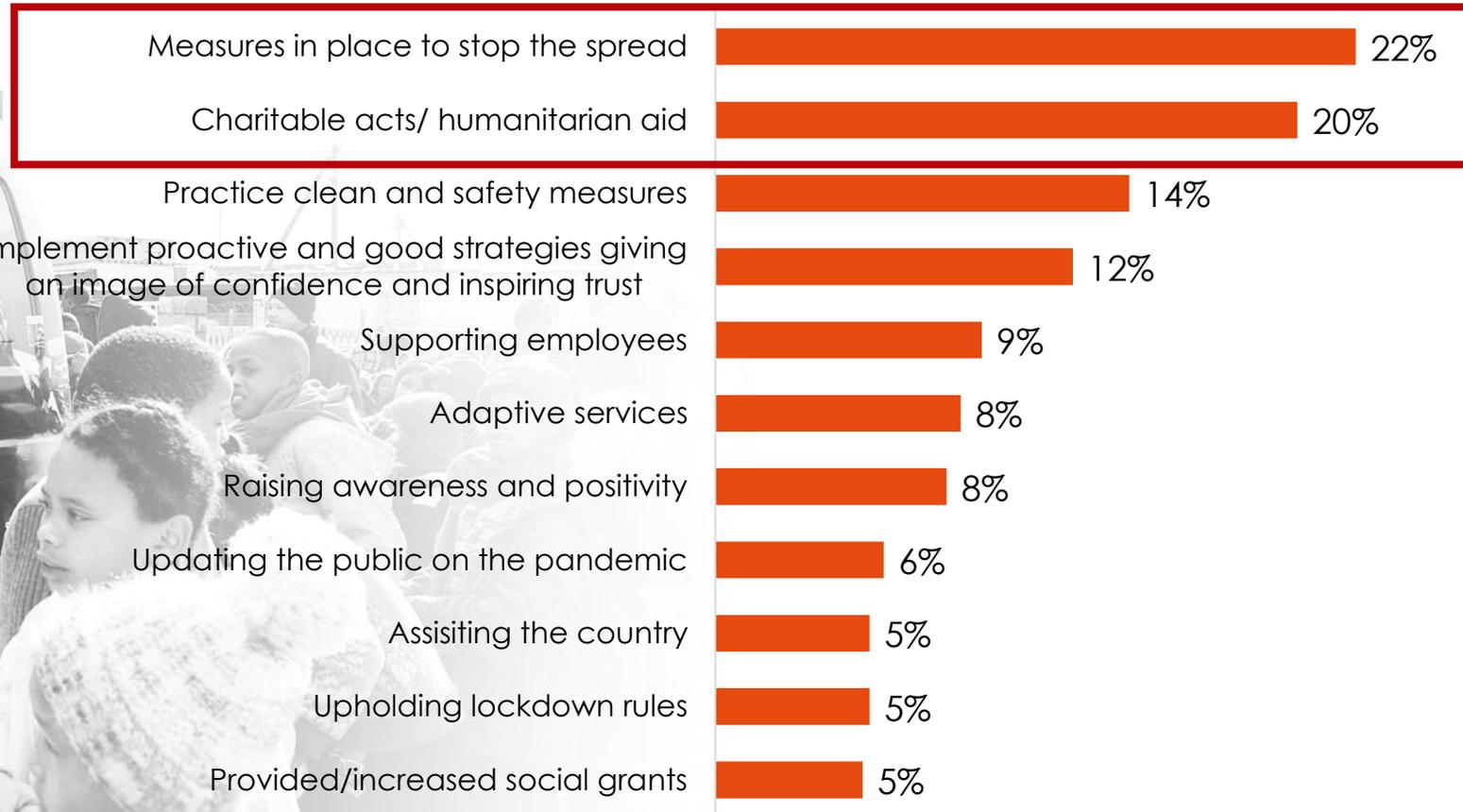
	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10	Week 11	Week 12	Week 13	Week 14	Week 15	Week 16	Week 17
TOP 3	Government Shoprite Pick n Pay	Government Pick n Pay Old Mutual	Government departments Shoprite Pick n Pay	Government departments Shoprite Pick n Pay	Government departments Shoprite Pick n Pay	Government departments Pick n Pay Shoprite	Government departments Shoprite Pick n Pay	Government departments Shoprite Pick n Pay	Government Departments Shoprite Pick n Pay	Government Departments Shoprite Pick n Pay	Government Departments Shoprite Pick n Pay	Government Departments Shoprite Pick n Pay	Government Departments Shoprite Pick n Pay
Food retail in top10	Shoprite Pick n Pay Checkers SPAR	Pick n Pay Spar Shoprite	Shoprite Pick n Pay Checkers Spar Woolworths	Shoprite Pick n Pay Checkers/Checkers Hyper Spar	Shoprite Pick n Pay Spar	Pick n Pay Shoprite Spar Checkers	Shoprite Pick n Pay Spar	Shoprite Pick n Pay Spar Woolworths	Shoprite Pick n Pay Spar Woolworths	Shoprite Pick n Pay Checkers/Hyper	Shoprite Pick n Pay Usave Spar Woolworths	Shoprite Pick n Pay Woolworths Checkers/Checkers Hyper	Shoprite Pick n Pay Spar
Telco in Top10	Telkom Vodacom	Vodacom	Vodacom	Vodacom					MTN Vodacom		Vodacom		
Banks/ Financial in Top10	SBSA	Old Mutual Standard Bank FNB		FNB Old Mutual	Old Mutual FNB ABSA	FNB Old Mutual	ABSA FNB	FNB Standard Bank					FNB
Pharma in Top10	Dischem	-							Clicks				
Other	DSTV	World Health Organisation	SASSA SABC	Government departments President Government Ministers Motsepe Foundation	DSTV Gift of the Givers President	WHO Gift of the Givers Motsepe Foundation	SAPS President DSTV/ Multichoice	Government Ministers SASSA Retailers/ manufacturers	WHO	Healthcare Hospitals SASSA President WHO WITS	SASSA WHO Schools	Healthcare (hospitals, clinics, etc) WHO SASSA President	Healthcare (hospitals, clinics, etc) WHO SASSA President DSTV/ Multichoice
Product	-	Coca Cola	Coca Cola				Coca Cola					Steers	Steers

Business of the week-

Respondents are focused on the measures companies put in place to stop the spread. Many also mentioned charitable act and humanitarian aid.



Main reasons across brands (Top reasons)



Top mentions
Open ended response

at your service



Andrea Rademeyer
CEO & Founder
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Mariette Croukamp
Industry Lead- PUBLIC SERVICE
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“You know you are truly alive when you’re living among lions.” — Isak Dinesen, Out of Africa.